

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peanut Butter & Jelly, LLC		08/30/2011	LTD LIAB JT ST CO: VIRGINIA
RECEIVING PARTY DATA			
Name:	Prz, LLC		
Street Address:	10 Mashie Drive		
City:	Vienna		
State/Country:	VIRGINIA		
Postal Code:	22182		
Entity Type:	LTD LIAB JT ST CO: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85015076	IT'S NOT EASY BEING A MAN	
Serial Number:	85034599	PRZ	
CORRESPONDENCE DATA			
Fax Number:	(703)243-6410		
Phone:	703 2436333		
Email:	docketing@mwzb.com,cohen@mwzb.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jeffrey R Cohen		
Address Line 1:	2200 Clarendon Blvd		
Address Line 2:	Suite 1400		
Address Line 4:	Arlington, VIRGINIA 22201		
ATTORNEY DOCKET NUMBER:		PRZ	
NAME OF SUBMITTER:		Jeff Cohen	
Signature:		/jrc/	

CH \$65.00 85015076

Date:

09/19/2011

Total Attachments: 2

source=TM Assignment#page 1.tif

source=TM Assignment#page2.tif

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Peanut Butter & Jelly, LLC, a limited liability company has adopted, owns, and/or is using the marks listed on the attached Exhibit A in connection with various goods and services (the "Marks"); and

WHEREAS, PRZ, LLC, a limited liability company ("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to this assignment, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks and any continuing business in connection with the Marks.



Peanut Butter & Jelly, LLC

By: Piroz Parshev

Its: Managing Director

Date: 8/30/11

EXHIBIT A

Serial No.	Application Date	Registration No.	Mark
85015076	4/15/2010	N/A	It's Not Easy Being A Man
85034599	5/10/2010	N/A	PRZ