

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dental Decks, Inc.		08/31/2011	CORPORATION: NEW JERSEY
Dr. James R. Lozier		08/31/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Oakstone Publishing, LLC		
Street Address:	100 Corporate Parkway		
Internal Address:	Suite 600		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35242		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3939364	DENTAL DECKS	
CORRESPONDENCE DATA			
Fax Number:	(205)488-5891		
Phone:	205-226-3404		
Email:	ppsmith@balch.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Pamela Payne Smith		
Address Line 1:	Balch & Bingham LLP		
Address Line 2:	1901 Sixth Avenue N, Suite 1500		
Address Line 4:	Birmingham, ALABAMA 35203		
NAME OF SUBMITTER:	Robert S. Amato		
Signature:	/Robert S. Amato/		

OP \$40.00 3939364

Date:

09/19/2011

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") is made, executed and delivered as of August 31, 2011 by Dental Decks, Inc., a New Jersey corporation ("Company") and Dr. James R. Lozier ("Lozier" and together with Company, "Assignors"), for the benefit of Oakstone Publishing, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignors and Assignee entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignee has purchased all right, title and interest in, to and under the trademarks, service marks and applications, registrations and renewals in connection therewith owned by Company, and by Lozier in connection with the Business (as defined in the Purchase Agreement), and all foreign counterparts and extensions of such trademarks, service marks, applications, registrations and renewals, together with all goodwill associated therewith or symbolized thereby, including without limitation, the registered trademarks and service marks identified and set forth on Schedule A attached hereto (all of the foregoing, collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby irrevocably transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all right, title and interest in and to the Marks, together with the goodwill associated therewith or symbolized thereby, all rights to sue and recover and retain damages and costs and attorneys' fees for present and past infringement of any of the Marks, whether arising prior to or subsequent to the date of this Trademark Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and the foreign equivalent in each country in which the Marks are registered or registrable to record Assignee as the owner of the Marks and issue any and all registrations, applications and renewals to Assignee, its successors, assigns, nominees or other legal representatives.

Except to the extent that federal law preempts state law with respect to any particular matters covered hereby, this Trademark Assignment shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to the principles of conflicts of laws thereof, and any dispute relating to this Trademark Assignment shall be resolved in accordance with the terms and provisions of the Purchase Agreement.

This Trademark Assignment is delivered pursuant to the Purchase Agreement and is subject to the Purchase Agreement. In the event of any conflict between the terms of the Purchase Agreement and the terms of this Trademark Assignment, the terms of the Purchase Agreement shall prevail.


Nothing in this Trademark Assignment, express or implied, is intended or shall be construed to confer upon or give to any individual or entity, other than Assignors and Assignee and their respective successors and assigns, any rights or remedies under or by reason of this Trademark Assignment or any term, covenant or condition hereof, and all the terms, covenants and conditions, promises and agreements contained in this Trademark Assignment shall be for the sole and exclusive benefit of, and binding upon, Assignors and Assignee and their respective successors and assigns.

This Trademark Assignment may be executed in any number of counterparts (which may be delivered by facsimile), each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signatures Follow]

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first set forth above.

Dental Decks, Inc.

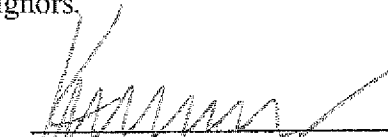
By: 
James R. Lozier, President


Dr. James R. Lozier

COUNTY OF MERCER

STATE OF NEW JERSEY

On this 31st Aug. 2011, before me personally Dr. James R. Lozier, as an individual and as the President of Dental Decks, Inc., to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as the free act and deed of the Assignors.


KENNETH W. LOZIER
ATTORNEY AT LAW
STATE OF NEW JERSEY

ACCEPTED:

Oakstone Publishing, LLC

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first set forth above.

Dental Decks, Inc.

By: _____
James R. Lozier, President

Dr. James R. Lozier

COUNTY OF MERCER
STATE OF NEW JERSEY

On this _____, before me personally Dr. James R. Lozier, as an individual and as the President of Dental Decks, Inc., to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as the free act and deed of the Assignors.

KENNETH W. LOZIER
ATTORNEY AT LAW
STATE OF NEW JERSEY

ACCEPTED:

Oakstone Publishing, LLC

By: *Robert S. Amadio*
Name: Robert S. Amadio
Title: President

Signature Page to
Trademark Assignment

TRADEMARK
REEL: 004625 FRAME: 0379

SCHEDULE A

Trademark
DENTAL DECKS

Reg. No.
3939364

Reg. Date
April 5, 2011