TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Improvement Direct, Inc.		02/10/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Build.com, Inc.	
Street Address:	282 Convair Ave	
City:	Chico	
State/Country:	CALIFORNIA	
Postal Code:	95973	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	77821117	MENAGGIO
Serial Number:	77821113	FIDENZA
Serial Number:	77821111	CHIAROMONTE
Serial Number:	77821132	CARLENTINI
Serial Number:	77821135	FIDENZA
Serial Number:	77821141	MENAGGIO

CORRESPONDENCE DATA

Fax Number: (202)244-6810 (202)247-7929 Phone:

Email: mafalove@yahoo.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Mary Frances Love

Address Line 1: 3509 Connecticut Ave., N.W.

PMB 130 Address Line 2:

900202524

Address Line 4: Washington, DISTRICT OF COLUMBIA 20008

REEL: 004626 FRAME: 0603

TRADEMARK

NAME OF SUBMITTER:	Mary Frances Love
Signature:	/Mary F. Love/
Date:	09/20/2011
source=Secretarial Certificate re Improveme	ent Direct Name Change to Build.com (02-27-10)#page1.tif ent Direct Name Change to Build.com (02-27-10)#page2.tif ent Direct Name Change to Build.com (02-27-10)#page3.tif

TRADEMARK
REEL: 004626 FRAME: 0604

BUILD.COM, INC.

SECRETARIAL CERTIFICATE

The undersigned Secretary of Build.com, Inc., a California corporation (the "Corporation") with its principal place of business in Chico, California, hereby certifies that:

- Effective February 10, 2010, the Corporation changed its corporate name from Improvement Direct, Inc. to Build.com, Inc. (see attached California Certificate of Amendment.
- 2. The Corporation's Employer Identification Number is 94-3374221.

Dated: February 27, 2010

BUILD.COM, INC.

atira L. Maxson, Secrétary

[CORPORATE SEAL]

And Mariney of

TRADEMARK REEL: 004626 FRAME: 0605



State of California Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of ____ page(s) is a full, true and correct copy of the original record in the custody of this office.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

FEB 2 5 2010

DEBRA BOWEN
Secretary of State

A 0700872

ENDORSED - FILED in the office of the Secretary of State of the State of California

FEB 1 0 2010

CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

The undersigned certify that:

- They are the Senior Vice President and the Secretary, respectively of Improvement Direct, Inc., a California corporation (the "Corporation.
- Article ONE of the Corporation's Articles of Incorporation is amended in its entirety to read as follows:

"ONE: That the name of the corporation is Build.com, Inc."

- The foregoing amendment of Articles of Incorporation has been duly approved by the Corporation's Board of Directors.
- 4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 10,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: February 10, 2010

Terry B., Hall, Senior Vice President

Lawra L. Maxson, Secretary

TRADEMARK REEL: 004626 FRAME: 0607

RECORDED: 09/20/2011