

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Claria Innovations, LLC		11/01/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PersonalWeb Technologies, LLC		
Street Address:	4828 S Broadway, # 318		
City:	Tyler		
State/Country:	TEXAS		
Postal Code:	75703		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78904089	PERSONALWEB	
CORRESPONDENCE DATA			
Fax Number:	(818)444-6327		
Phone:	818-444-4500		
Email:	kchoi@stubbsalderton.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Stubbs Alderton & Markiles, LLP K. Choi		
Address Line 1:	15260 Ventura Blvd., 20th Floor		
Address Line 4:	Sherman Oaks, CALIFORNIA 91403		
NAME OF SUBMITTER:		Kirstin Choi	
Signature:		/s/ Kirstin Choi	
Date:		09/22/2011	

OP \$40.00 78904089

Total Attachments: 5

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT (this "*Assignment*"), dated as of the 1st day of November 2010, is made by Claria Innovations, LLC, a Delaware limited liability company having its principal place of business at 15260 Ventura Boulevard, 20th Floor, Sherman Oaks, California 91403 ("*Assignor*"), in favor of PersonalWeb Technologies, LLC, a Texas limited liability company having its principal place of business at 4828 S Broadway, # 318, Tyler, TX 75703 ("*Assignee*").

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the "PersonalWeb" and "PWeb" trademarks, service marks and trade names adopted and used by Assignor in its business, including, without limitation, the United States mark(s) set forth on Schedule A attached hereto, and all foreign trademarks and all URL's of Assignor that include or are derived from the marks PersonalWeb or PWeb (collectively, the "*Marks*").

NOW, THEREFORE, for payment of \$1,000 to Assignor, which comprises good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, without any reservation of rights, the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, and all renewals, extensions, registrations and applications thereof, together with the goodwill of the business symbolized thereby, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages or payments due or payable as of the date of this Assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor hereby authorizes and requests the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

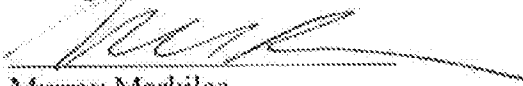
(Signatures on Following Page)

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

ASSIGNOR

CLARIA INNOVATIONS, LLC

By: Eurocapital Business Development, LLC
Title: Manager

By: 
Name: Murray Markiles
Title: Authorized Signatory

STATE OF CALIFORNIA)
) ss:
COUNTY OF LOS ANGELES)

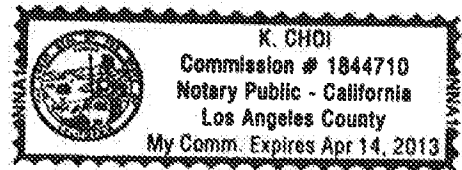
On this 22nd day of September, in the year 2011, before me, K. Choi, a notary public, personally appeared Murray Markites, who proved on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

Signature K Choi

[Seal]



**SCHEDULE A
TO
ASSIGNMENT OF TRADEMARKS
(Dated November 1, 2010)**

United States Trademarks



Word Mark PERSONALWEB

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software for creation of customized Internet home pages. FIRST USE: 20060403. FIRST USE IN COMMERCE: 20060403

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.09.14 - Squares, three or more; Three or more squares
26.09.16 - Squares touching or intersecting
26.09.21 - Squares that are completely or partially shaded

Trademark Search Facility Classification Code SHAPES-GEOMETRIC Geometric figures and solids including squares, rectangles, quadrilaterals and polygons
SHAPES-MISC Miscellaneous shaped designs

Serial Number 78904089

Filing Date June 8, 2006

Current Filing Basis 1A

Original Filing Basis 1B

Supplemental Register Date March 18, 2008

Registration Number 3424956

Registration Date May 6, 2008

Owner (REGISTRANT) Claria Corporation CORPORATION DELAWARE 555 Broadway Street Redwood City CALIFORNIA 94063

(LAST LISTED OWNER) CLARIA INNOVATIONS, LLC LIMITED LIABILITY COMPANY DELAWARE 15260 VENTURA BLVD., 20TH FLOOR SHERMAN OAKS CALIFORNIA 91403

Assignment ASSIGNMENT RECORDED

Recorded

Attorney of Record Caroline H. Mead,

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the word "PERSONALWEB" with a box design.

Type of Mark TRADEMARK

Register SUPPLEMENTAL

Live/Dead Indicator LIVE