TIS/MADRID ASSIGNMENT

Electronic Version v1.0 Stylesheet Version v1.0

SUBMISSION TYPE: NEW ASSIGNMENT APPLICATION NUMBER 79009671

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Execution Date
H. L. Foods Limited	07/07/2011

RECEIVING PARTY DATA

Name:	Premier Foods Group Limited
Address:	Premier House, Centrium Business Park, Griffiths Way St. Albans, Hertfordshire AL1 2RE
Country:	GB
Entity Type:	Private Limited Company
Entity Country:	UK (England & Wales)

CORRESPONDENCE DATA

Correspondent Name: Premier Foods Group Limited

Address: Premier House,

Centrium Business Park,

Griffiths Way

St. Albans, Hertfordshire AL1 2RE

Country: GB

TRADEMARK REEL: 004629 FRAME: 0043

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TRADEMARK REEL: 004629 FRAME: 0044

RECORDED: 09/23/2011