

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	i.e. brands, inc.		09/22/2011
			Entity Type
			CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Little i, Inc.		
Street Address:	711 3rd Street		
City:	Blaine		
State/Country:	WASHINGTON		
Postal Code:	98230		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85377995	LIVINGWEAR
CORRESPONDENCE DATA			
Fax Number:	(202)338-6340		
Phone:	(202)625-0600		
Email:	DCTrademark@ralaw.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Evan A. Raynes		
Address Line 1:	600 14th Sreet, N.W.		
Address Line 2:	Suite 400		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	124910.0003		
NAME OF SUBMITTER:	Evan A. Raynes		
Signature:	/Evan A. Raynes/		
Date:	09/23/2011		
Total Attachments: 1 source=LIVINGWARE - Assignment#page1.tif			

CH \$40.00 85377995

ASSIGNMENT

i.e. brands, inc., a Washington corporation with its principal place of business at 711 3rd Street, Blaine, Washington, 98230 ("Assignor"), is the owner of the trademark LIVINGWEAR and U.S. Trademark Application Serial No. 85377995 for the trademark, filed on July 22, 2011 (the "Trademark").

Little i, Inc., a Washington corporation with its principal place of business at 711 3rd Street, Blaine, Washington, 98230 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations of Assignor's rights.

i.e. brands, inc.

By:



Name: Robert Isaac Berg

Title: President

Date: September 22, 2011