

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coffee Acquisition Corp.		02/10/1998	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coffee Holding Co., Inc.		
<b>Street Address:</b>	4401 First Avenue		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11232		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1768313	CAFE SUPREMO ESPRESSO	
Registration Number:	1707031	FIFTH AVENUE	
Registration Number:	1046076	VIA ROMA	
Registration Number:	0833026	DON MANUEL	
Registration Number:	0598000	CAFE CARIBE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)297-6660		
<b>Phone:</b>	914-231-7822		
<b>Email:</b>	tmdocket@winstoniplaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Laura J. Winston		
<b>Address Line 1:</b>	445 Hamilton Avenue, Suite 1102		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>NAME OF SUBMITTER:</b>	Laura J. Winston		

**OP \$140.00 1768313**

**900203126**

**TRADEMARK  
 REEL: 004631 FRAME: 0167**

Signature:	/Laura J. Winston/
Date:	09/27/2011
Total Attachments: 0	

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**