### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/05/2005

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Jason Pharmaceuticals, Inc.		03/05/2005	CORPORATION: MARYLAND

## **RECEIVING PARTY DATA**

Name:	Medifast, Inc.
Street Address:	11445 Cronhill Drive
City:	Owings
State/Country:	MARYLAND
Postal Code:	21117
Entity Type:	CORPORATION: MARYLAND

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2758121	MEDIFAST DIRECT
Registration Number:	2857344	TAKE SHAPE FOR LIFE
Registration Number:	2808261	MEDSLIM MEDICALLY PRESCRIBED WEIGHT CONTROL RX

### CORRESPONDENCE DATA

Fax Number: (202)628-8844 202-624-2500 Phone: Email: afield@crowell.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Crowell & Moring LLP Correspondent Name: Address Line 1: P.O. Box 14300

Washington, DISTRICT OF COLUMBIA 20044-4300 Address Line 4:

NAME OF SUBMITTER: William J. Sauers

> **TRADEMARK** REEL: 004631 FRAME: 0481

Signature:	/William J. Sauers/
Date:	09/27/2011
Total Attachments: 2 source=Medifast_assign#page1.tif source=Medifast_assign#page2.tif	

TRADEMARK REEL: 004631 FRAME: 0482

# **ASSIGNMENT**

This Assignment ("Agreement") is entered into and effective as of March 5, 2005 between Jason Pharmaceuticals. Inc., having an office at 11445 Cronhill Drive, Owings Mills, Maryland 21117 ("Jason Pharmaceuticals"), and Medifast, Inc., a Maryland corporation having an office at 11445 Cronhill Drive, Owings, Maryland 21117 ("Medifast").

WHEREAS, the assets of Jason Pharmaceuticals, a corporation of Maryland, having an office at 11445 Cronhill Drive, Owings Mills, Maryland were transferred by operation of law to Medifast on or about March 5, 2005.

WHEREAS, the parties are entering into this Agreement to confirm such transfer of assets.

The Parties agree as follows:

#### **Article 1 - Definitions**

- 1.1 "Marks" shall mean the marks identified on Attachment A hereto.
- 1.2 "Parties" shall mean the entities that, through their duly authorized representatives, have executed this Agreement.

# Article 2 - Transfers and Assignments

2.1 Trademarks. For good and valuable consideration, Jason Pharmaceuticals assigned and transferred to Medifast the entire right, title, and interest in and to the Marks, together with that portion of the goodwill of the business associated with the use of and symbolized by the Marks, all common law rights in the Marks, and all causes of action, past, present, and future for infringement of the Marks.

IN WITNESS WHEREOF, the undersigned as of the effective date first above written, duly executed this Agreement by their respective duly authorized representatives.

Jason Pharmaceuticals, Inc.

Named John Burcha no

Title: Compliance Counsel

Medifast, Inc.

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Title: Ompliance Course /

# Attachment A

Trademarks	Registration No.
MEDIFAST DIRECT	2,758,121
TAKE SHAPE FOR LIFE	2,857,344
MEDSLIM	2,808,261

DCACTIVE-14551082.1

RECORDED: 09/27/2011

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