

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Re-Registration of entity as private company		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
By Design PLC		11/12/2010	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	By Design Limited		
Street Address:	Unit 6, Mountheath Ind Est, Preswick		
City:	Manchester, England		
State/Country:	UNITED KINGDOM		
Postal Code:	M259WB		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85156708	CAROLYN TAYLOR	
Registration Number:	1980293	DEBBIE MORGAN	
Registration Number:	2097980	CAROLYN TAYLOR	
Registration Number:	2026648	BY DESIGN	
Registration Number:	2122127	BY DESIGN	
Registration Number:	2909933	CAROLYN TAYLOR	
Registration Number:	3862170	BYDESIGN	
CORRESPONDENCE DATA			
Fax Number:	(845)435-9779		
Phone:	8453597700		
Email:	nmpc@notaromichalos.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Notaro, Michalos & Zaccaria P.C.		
Address Line 1:	100 Dutch Hill Road		
Address Line 4:	Orangeburg, NEW YORK 10962		

OP \$190.00 85156708

ATTORNEY DOCKET NUMBER:	J290-156
DOMESTIC REPRESENTATIVE	
Name:	Notaro, Michalos & Zaccaria P.C.
Address Line 1:	100 Dutch Hill Road
Address Line 4:	Orangeburg, NEW YORK 10962
NAME OF SUBMITTER:	Angelo Notaro
Signature:	/Angelo Notaro/
Date:	09/28/2011
Total Attachments: 1 source=J290-156-Entity Registration#page1.tif	



FILE COPY

**CERTIFICATE OF INCORPORATION
ON RE-REGISTRATION OF A PUBLIC COMPANY
AS A PRIVATE COMPANY**

Company No. 1492174

The Registrar of Companies for England/Wales hereby certifies that

BY DESIGN PLC

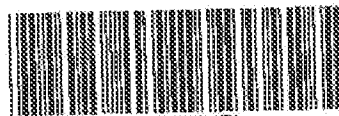
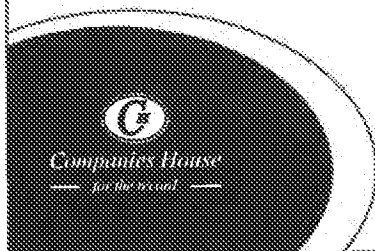
formerly registered as a public company has this day been re-registered under the Companies Act 2006 as a private company is now incorporated under the name of

BY DESIGN LIMITED

and that the company is limited by shares.

Its registered office is situated in England/Wales.

Given at Companies House on 12th November 2010



LD1 *LFQXMP1Z* 98
12/11/2010
COMPANIES HOUSE



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

TRADEMARK