

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Educational & Professional Publishing Limited		06/27/2011	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elsevier Limited		
<b>Street Address:</b>	Langford Lane		
<b>Internal Address:</b>	The Boulevard		
<b>City:</b>	Kidlington, Oxford		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	OX5 1GB		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2494734	NEWNES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(336)723-5181		
<b>Phone:</b>	336-723-5180		
<b>Email:</b>	jarcher@ennsandarcher.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Julia C. Archer		
<b>Address Line 1:</b>	939 Burke Street		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101		
<b>ATTORNEY DOCKET NUMBER:</b>	NEWNES ASSIGNMENT		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			

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 REEL: 004633 FRAME: 0181**

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Julia C. Archer
Signature:	/jarcher/
Date:	09/30/2011
Total Attachments: 2 source=NEWNES assignment#page1.tif source=NEWNES assignment#page2.tif	

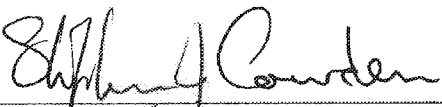
**TRADEMARK ASSIGNMENT**

**WHEREAS**, Reed Educational & Professional Publishing Limited, a company with registered office at 25 Victoria Street, London, SW1H 0EX, United Kingdom, hereafter "REPP", has been the owner of the American trademark registration listed in Appendix 1 (hereinafter referred to as "The Trademark"), and

**WHEREAS**, Elsevier Limited with registered office at The Boulevard, Langford Lane, Kidlington, Oxford, OX5 1GB, United Kingdom, hereafter "Elsevier", has acquired The Trademark and the registration thereof, together with the goodwill of the business symbolized by The Trademark, from REPP.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, REPP hereby confirms that it has assigned, transferred and conveyed to Elsevier, all rights, title and interest in and to The Trademark and the registration thereof, together with the goodwill of the business symbolized by The Trademark, effective as of June, 30, 2011.

Signed this the 27<sup>th</sup> day of June, 2011.

  
By: \_\_\_\_\_  
Reed Educational & Professional Publishing Limited

Accepted on behalf of Elsevier Limited:

  
By: \_\_\_\_\_

**Appendix 1**

**The Trademark**

<b>Trademark</b>	<b>Registration</b>
NEWNES	2.494.734