

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Motive Eyewear, Inc.		01/02/2011	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OWP Brillen GmbH		
<b>Street Address:</b>	Spitalhofstrasse 94		
<b>City:</b>	Passau		
<b>State/Country:</b>	GERMANY		
<b>Entity Type:</b>	CORPORATION: GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2108854	METROPOLITAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)338-1500		
<b>Phone:</b>	3123381000		
<b>Email:</b>	pspies@dineff.com, tmlaw@dineff.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	R. Peter Spies		
<b>Address Line 1:</b>	160 N. Wacker Dr		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	TM4185US09		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	R. Peter Spies		
<b>Address Line 1:</b>	160 N. Wacker Dr		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		

OP \$40.00 2108854

NAME OF SUBMITTER:	R Peter Spies
Signature:	/R Peter Spies/
Date:	09/30/2011
Total Attachments: 1 source=Metropolitan Assignment to OWP#page1.tif	

## ASSIGNMENT

**THIS ASSIGNMENT**, effective the second day of January, 2011, by Motive Eyewear, Inc., 2 Sunshine Boulevard, Ormond Beach, Florida 32174 (the "*Assignor*") to OWP Brillen GmbH, Spitalhofstrasse 94, Passau, Germany 94032 (the "*Assignee*").

### WITNESSETH:

**WHEREAS**, Assignor is the owner of a trademark registration in the United States Patent and Trademark Office for the trademark METROPOLITAN (the "*Mark*") (Registration Number 2,108,854) for "non-prescription sunglasses" (the "*Registration*").

**NOW, THEREFORE**, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest in and to the Mark and Registration, together with the goodwill of the business symbolized by the Mark.

**MOTIVE EYEWEAR, INC.**

By: 

Name: Mark Ascik