

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Element Technica, LLC		10/05/2011	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	3ality Digital Systems, LLC
Street Address:	55 East Orange Grove Avenue
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91502
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77634549	ELEMENT TECHNICA
Serial Number:	77634576	E
Serial Number:	77705415	TECHNICA 3D
Serial Number:	77639947	MANTIS
Serial Number:	85224920	QUASAR
Serial Number:	85224927	PULSAR
Serial Number:	85224934	NEUTRON
Serial Number:	85224937	ATOM
Serial Number:	85245082	MAKING 3D FEEL FAMILIAR

CORRESPONDENCE DATA

Fax Number: (626)795-6321
 Email: david.zimelis@usip.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

900203840

**TRADEMARK
 REEL: 004636 FRAME: 0070**

CH \$240.00 77634549

Correspondent Name: Norman R. Van Treeck
Address Line 1: 100 Corson Street, Third Floor
Address Line 2: Sheldon Mak & Anderson
Address Line 4: Pasadena, CALIFORNIA 91103

ATTORNEY DOCKET NUMBER:	7169.01
NAME OF SUBMITTER:	Norman R. Van Treeck
Signature:	/Norman R. Van Treeck/
Date:	10/05/2011

Total Attachments: 2
source=20111005 Signed Element Technica Assignment with Exhibit#page1.tif
source=20111005 Signed Element Technica Assignment with Exhibit#page2.tif

ASSIGNMENT OF ALL RIGHTS IN INTELLECTUAL PROPERTY

WHEREAS, ELEMENT TECHNICA, LLC, a California limited liability company, having a business address at 4617 Jefferson Blvd., Los Angeles, California 90016, United States of America, has adopted, used and is using and is the owner of the intellectual property which is listed in Exhibit "A" attached hereto, and incorporated herein by reference:

WHEREAS, 3ALITY DIGITAL SYSTEMS, LLC, a Delaware limited liability company, having a business address at 55 East Orange Grove Avenue, Burbank, California 91502, United States of America, is desirous of acquiring said intellectual property thereof;

NOW, THEREFORE, for the sum of \$1 (one United States Dollar) and other good and valuable consideration, the receipt of which is hereby acknowledged, ELEMENT TECHNICA, LLC hereby assigns to 3ALITY DIGITAL SYSTEMS, LLC all rights, title and interest in the United States and worldwide in and to the said intellectual property, together with the goodwill of the business symbolized by the intellectual property, and the attached applications thereof.

IN TESTIMONY WHEREOF, I the undersigned, am empowered to act on behalf of 3ality Digital, LLC, and I hereunto set my hand this 5 day of October, 2011.

ELEMENT TECHNICA, LLC

By: 

Stephen Pizzo
Member

IN TESTIMONY WHEREOF, I the undersigned, am empowered to act on behalf of 3ality Digital Systems LLC, and I hereunto set my hand this 5th day of October, 2011.

3ALITY DIGITAL SYSTEMS, LLC.

By: 

Gari Ann Douglass
CFO

ASSIGNMENT OF ALL RIGHTS IN INTELLECTUAL PROPERTY
EXHIBIT "A"
TRADEMARK APPLICATIONS

Application No.	Trademark	Filing Date
77/634,549	ELEMENT TECHNICA	December 16, 2008
77/634,576	E (LOGO)	December 16, 2008
77/705,415	TECHNICA 3D	April 2, 2009
77/639,947	MANTIS	December 24, 2008
85,224,920	QUASAR	January 24, 2011
85/224,927	PULSAR	January 24, 2011
85/224,934	NEUTRON	January 24, 2011
85/224,937	ATOM	February 17, 2011
85/245,082	MAKING 3D FEEL FAMILIAR	February 17, 2011