

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TBC Franchise Company, Inc.	FORMERLY Alabama Dairy Queen, Inc.	08/13/2010	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Jimmy Bliziotis		
Street Address:	3 Peppermint Hill Road		
City:	North Brunswick		
State/Country:	NEW JERSEY		
Postal Code:	08902		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0964758	BLITZ	
CORRESPONDENCE DATA			
Fax Number:	(212)760-1717		
Phone:	212-760-1515		
Email:	umar@lawfirmlls.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Umar A. Sheikh		
Address Line 1:	112 Madison Avenue		
Address Line 2:	5th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	BLIZIOTIS		
NAME OF SUBMITTER:	Umar A. Sheikh		
Signature:	/Umar A. Sheikh/		

OP \$40.00 0964758

900203924

TRADEMARK
 REEL: 004636 FRAME: 0696

Date:

10/06/2011

Total Attachments: 3

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ASSIGNMENT AND ASSUMPTION OF TRADEMARK AGREEMENT

This Assignment and Assumption of Trademark Agreement (the "Assignment") is entered into this ____ day of July 2010, between TBC Franchise Company, Inc. f/k/a Alabama Dairy Queen, Inc., a corporation organized and existing pursuant to the laws of the State of Alabama, with address of 27 Inverness Parkway, Birmingham, AL 35242 ("Assignor"), and Jimmy Bliziotis f/k/a Dimitrios Bliziotis, a natural person with address of 3 Peppermint Hill Road, North Brunswick, NJ 08902 ("Assignee").

W I T N E S S E T H :

WHEREAS, TBC is the owner of record of that certain registration of the mark known as "BLITZ" (the "Mark") bearing Registration Number 964,758 (the "Registration") of the United States Patent and Trademark Office (the "USPTO") and dated July 24, 1973;

WHEREAS, TBC has maintained the Registration and on December 23, 2002 filed an Affidavit of Use of the Mark with the USPTO;

WHEREAS, Assignor is desirous of assigning such Mark, Registration, all associated goodwill, and any and all rights, claims, interests in and to the Mark, Registration and associated good will to the Assignee, and Assignee is desirous of acquiring same;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

1. Assignor does hereby assign to Assignee all rights, title and interest in and to said Mark, said Registration, and the goodwill associated with and symbolized by the Mark and the Registration.
2. Assignee does hereby assume all rights, title and interest in and to said Mark, said Registration, and the good will associated with and symbolized by the Mark and the Registration.

3. This Assignment is subject to that certain Settlement Agreement between these parties dated ~~May~~ ^{July} _____, 2010.

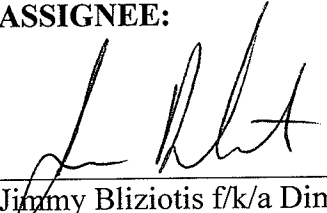
IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNOR:

TBC Franchise Company, Inc. f/k/a
Alabama Dairy Queen, Inc.

By: T.P.S.F./
Name: T. Paul Sanford
Title: Chief Financial Officer
Date: ~~May~~ 13, 2010
August

ASSIGNEE:


Jimmy Bliziotis f/k/a Dimitrios Bliziotis
Date: ~~May~~ 19, 2010
July

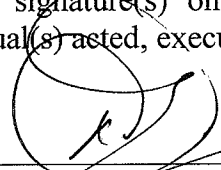
STATE OF ALABAMA)
COUNTY OF SHELBY) ss.:

On the 13th day of ~~May~~ ^{Aug} in the year 2010, before me, the undersigned personally appeared T. PAUL SANFORD, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person on behalf of which the individual(s) acted, executed the instrument.

B. Austin Cunningham
Notary Public
My Commission Expires Sept 9, 2010

STATE OF NEW JERSEY)
COUNTY OF MIDDLESEX) ss.:

On the 19th day of ~~May~~ ^{July} in the year 2010, before me, the undersigned personally appeared **JIMMY BLIZIOTIS f/k/a DIMITRIOS BLIZIOTIS**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person on behalf of which the individual(s) acted, executed the instrument.



Notary Public

UMAR A. SHEIKH
Attorney at Law
State of New Jersey