TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Firestone Building Products, LLC		04/22/2008	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Firestone Building Products Company, LLC	
Street Address:	250 West 96th Street	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46260	
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3555105	ECO-WHITE

CORRESPONDENCE DATA

Fax Number: (317)816-3838

Email: houserjason@bfdp.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Jason A. Houser
Address Line 1: 250 West 96th Street

Address Line 4: Indianapolis, INDIANA 46260

ATTORNEY DOCKET NUMBER:	M08005US1A
NAME OF SUBMITTER:	Jason A. Houser
Signature:	/JAH/
Date:	10/11/2011

Total Attachments: 0

TRADEMARK REEL: 004639 FRAME: 0397 CH \$40,00

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RECORDED: 10/11/2011