

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VivaKi, Inc.		08/24/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	SCAP USA LLC		
Street Address:	35 West Wacker Drive		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2502386	BRANDGUARD	
CORRESPONDENCE DATA			
Fax Number:	(312)698-2123		
Email:	david.davis@bakermckenzie.com, colleen.brennan@bakermckenzie.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	David J. Davis		
Address Line 1:	130 East Randolph Drive		
Address Line 2:	One Prudential Plaza, Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	22240049-100842		
NAME OF SUBMITTER:	David J. Davis		
Signature:	/david j. davis/		

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 REEL: 004643 FRAME: 0773**

Date:

10/18/2011

Total Attachments: 2

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UNITED STATES

DEED OF ASSIGNMENT


WHEREAS, VivaKi, Inc., an Illinois corporation, located at 427 South LaSalle Street, Chicago, Illinois 60605 has adopted, used and is using the trademark shown on Schedule A hereto (hereinafter called "the trademark") and

WHEREAS SCAP USA LLC, a Delaware limited liability company, located at 35 West Wacker Drive, Chicago, Illinois 60601 is desirous of acquiring the trademark and all common law rights therein;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, VivaKi, Inc. hereby assigns to SCAP USA LLC, all right, title and interest in and to the trademark including all common law rights therein together with the goodwill of the business symbolized by the trademark effective nunc pro tunc as of January 1, 2010.

DATED: 8/24/2011

VivaKi, Inc.



Name: JOHN R. SPITZIG

Title: VP + ASSISTANT SECRETARY

SCHEDULE

TRADEMARK	REGISTRATION NO.
BRANDGUARD	2502386