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TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee name previously recorded on Reel 004635 Frame 0900. Assignor(s) hereby confirms the Assignee name on the original assignment is Rally, Incorporated. The correct Assignee name is Name Rally, Incorporated..		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DECISION INTELLIGENCE, INCORPORATED		09/26/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	NAME RALLY, INCORPORATED		
Street Address:	3520 Overland Avenue, Suite A161		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90034		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	

Registration Number:	3477234	DECISION INTELLIGENCE
CORRESPONDENCE DATA		
Fax Number:	(612)332-9081	
Phone:	612-332-5300	
Email:	nmatthews@merchantgould.com	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Gregory C. Golla	
Address Line 1:	P.O. Box 2910	
Address Line 4:	Minneapolis, MINNESOTA 55402-0910	
ATTORNEY DOCKET NUMBER:	15512.7US01	
NAME OF SUBMITTER:	Gregory C. Golla	
Signature:	/gcg/	
Date:	10/12/2011	
Total Attachments: 2 source=Notice of Recordation of Assignment#page1.tif source=Trademark Assignment#page1.tif		
RECEIPT INFORMATION		
ETAS ID:	TM216006	
Receipt Date:	10/12/2011	
Fee Amount:	\$40	

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Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Decision Intelligence, Incorporated		09/26/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Rally, Incorporated		
Street Address:	3520 Overland Avenue, Suite A161		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90034		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3477234	DECISION INTELLIGENCE	

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CORRESPONDENCE DATA	
Fax Number:	(612)332-9081
Phone:	612-332-5300
Email:	nmatthews@merchantgould.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Brent E. Routman
Address Line 1:	P.O. Box 2910
Address Line 4:	Minneapolis, MINNESOTA 55402-0910
ATTORNEY DOCKET NUMBER:	15512.7US01
NAME OF SUBMITTER:	Brent E. Routman
Signature:	/ber/
Date:	10/05/2011
Total Attachments: 1 source=Trademark Assignment#page1.tif	
RECEIPT INFORMATION	
ETAS ID:	TM215395
Receipt Date:	10/05/2011
Fee Amount:	\$40

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EXHIBIT A**TRADEMARK ASSIGNMENT**

WHEREAS Assignor, Decision Intelligence, Incorporated d/b/a Clario Analytics, having a principal place of business at 7684 Golden Triangle Drive, Eden Prairie, Minnesota 55344 (hereinafter "Assignor") is the record owner of U.S. Trademark Registration No. 3,477,234 and E.U. Community Trade Mark Registration No. 934158 for DECISION INTELLIGENCE ("Trademark"); and

WHEREAS Assignee, Name Rally, Incorporated, a Delaware corporation with its principal place of business located at 3520 Overland Avenue, Suite A161, Los Angeles, California 90034 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW, THEREFORE, IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged and accepted, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the application therefore and the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of by September 26, 2011.

Decision Intelligence, Incorporated
(Assignor)

BY:

Name:

Title:

Date:

John Miller
JOHN MILLER
CFO
9-26-2011

Name Rally, Incorporated (Assignee)

BY:

Name:

Title:

Date:

Matt Blansky
Matt Blansky
President
9/26/11