

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WAY2DIVA, LLC		10/14/2011	LIMITED LIABILITY COMPANY: NEBRASKA
RECEIVING PARTY DATA			
Name:	DIVA GIRL ENTERPRISES, LLC		
Street Address:	4538 South 148th Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68137		
Entity Type:	LIMITED LIABILITY COMPANY: NEBRASKA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85285486	DIVA GIRL	
CORRESPONDENCE DATA			
Fax Number:	(402)390-9005		
Phone:	402 390 9500		
Email:	ip@koleyjessen.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Roberta L. Christensen		
Address Line 1:	1125 S 103rd Street		
Address Line 2:	One Pacific Place, Suite 800		
Address Line 4:	Omaha, NEBRASKA 68124		
ATTORNEY DOCKET NUMBER:	12134-0001 WAY2DIVA		
NAME OF SUBMITTER:	Roberta L. Christensen		
Signature:	/rtc/		

OP \$40.00 85285486

900205126

TRADEMARK
 REEL: 004645 FRAME: 0054

Date:

10/20/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective 10/14 2011, by WAY2DIVA, LLC, a limited liability company ("Assignor"), having an address of 1423 South 155th Street, Omaha, NE 68144, and DIVA GIRL ENTERPRISES, LLC, a limited liability company ("Assignee"), having an address of 4538 South 140th Street, Omaha, NE 68137.

WHEREAS, Assignor is the owner of the pending trademark applications listed on Exhibit "A", attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

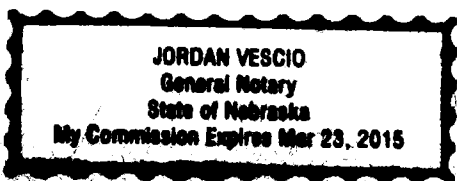
WAY2DIVA, LLC, Assignor

By *Lisa Modde*

Title *Owner*

State of Nebraska)
) ss.
County of Douglas)

On this 14 day of October, 2011, before a Notary Public in and for the country and state aforesaid, appeared *Lisa Modde*, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.



Jordan Veschio
Notary Public

EXHIBIT "A"

U.S. TRADEMARKS

MARK	SERIAL NO.
DIVA GIRL	85/285,424
DIVA GIRL	85/285,486

443229.1
611276.1