

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sharks Sports & Entertainment, LLC	FORMERLY Silicon Valley Sports & Entertainment, LLC	10/26/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	San Jose Sharks, LLC		
Street Address:	525 W. Santa Clara Street		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2944198	SVSE SILICON VALLEY SPORTS & ENTERTAINMENT	
CORRESPONDENCE DATA			
Fax Number:	(408)287-2583		
Phone:	408-287-9501		
Email:	uspto@hogefernton.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Erin C. Smith		
Address Line 1:	60 S. Market Street, Suite 1400		
Address Line 4:	San Jose, CALIFORNIA 95113		
ATTORNEY DOCKET NUMBER:	72710 FILING FEE		
NAME OF SUBMITTER:	Erin C. Smith		
Signature:	/Erin C. Smith/		

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 REEL: 004649 FRAME: 0283

Date:

10/27/2011

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is made and entered into as of October 26, 2011 by and between Sharks Sports & Entertainment LLC, a California limited liability company ("Seller") and San Jose Sharks LLC, a Delaware limited liability company ("Buyer").

WHEREAS, Seller is the owner of all right, title, interest in, and goodwill associated with the service mark listed on Schedule A hereto (the "Mark") under Seller's former name, Silicon Valley Sports & Entertainment LLC, a California limited liability company ("SVSE").

WHEREAS, SVSE filed Restated Articles of Organization with the California Secretary of State on September 14, 2011, changing its name from SVSE to Sharks Sports & Entertainment LLC.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller and Buyer each hereby agree as follows:

1. Assignment. Seller hereby assigns, transfers, conveys, and delivers to Buyer and its successors and assigns, and Buyer hereby purchases and accepts from Seller, all of Seller's right, title, and interest in, to, and under the Mark, including, without limitation, the registration that has been granted for the Mark, all common law rights associated with the registration, all goodwill associated with the Mark and symbolized thereby, the right to sue and recover damages for future, present, and past infringements of the Marks by third parties, and the right to fully and entirely stand in the place of the Seller in all matters related to the Mark.

2. Further Assurances. Seller agrees to execute and deliver such other documents and to take all such other actions which Buyer, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonable required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

3. Recordation. Seller grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

4. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of California without reference to such state's principles of conflicts of law. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms of provisions of this Assignment shall not waive any of its

rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and any amendments hereto may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, each Seller and Buyer has caused this Trademark Assignment Agreement to be executed and delivered by its respective officers thereunto duly authorized, all as of the date first written above.

Seller
Sharks Sports & Entertainment LLC

Buyer
San Jose Sharks LLC

By: *Malcolm M. Bordelon*

By: *John Tortora*

Name: *Malcolm M. Bordelon*

Name: *John Tortora*

Title: *EVP Business Operations*

Title: *EVP, General Counsel*

State of California)
County of *Santa Clara*)

On *October 26, 2011*, before me, *Misty Macias*, a Notary Public, personally appeared *Malcolm Bordelon* who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *Misty Macias* (Seal)



State of California)
County of Santa Clara)

On October 26, 2011, before me, Misty Macias, a Notary Public, personally appeared John Tortora who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.


WITNESS my hand and official seal.

Signature Misty Macias (Seal)



SCHEDULE A

ASSIGNED SERVICE MARK

Mark	Country	Reg. No.
 The logo for Silicon Valley Sports & Entertainment (SVSE) features the letters 'SVSE' in a large, bold, stylized font. Below the letters, the words 'Silicon Valley Sports & Entertainment' are written in a smaller, sans-serif font. A horizontal line runs through the middle of the 'V' and 'S'.	U.S.	2,944,198