

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier Inc.		10/26/2011	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reed Elsevier Properties Inc.		
<b>Street Address:</b>	1105 North Market Street, Suite 501		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85226504	FIRM MANAGER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)662-4643		
<b>Phone:</b>	202-662-0200		
<b>Email:</b>	wotrademark@fulbright.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Tara M. Vold, Fulbright & Jaworski LLP		
<b>Address Line 1:</b>	801 Pennsylvania Avenue, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	LEXS.T0311US.AP		
<b>NAME OF SUBMITTER:</b>	Tara M. Vold		
<b>Signature:</b>	/TMV/		

OP \$40.00 85226504

**900205707**

**TRADEMARK  
 REEL: 004649 FRAME: 0561**

Date:

10/27/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

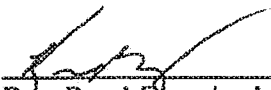
Reed Elsevier Inc. ("Assignor") is a corporation organized under the laws of Massachusetts, and has a business address of 125 Park Avenue, New York, NY 10017. Assignor is the owner of the Mark, and application for such Mark, as set out on Schedule A.

Reed Elsevier Properties Inc. ("Assignee") is a corporation organized under the laws of Delaware, and has a business address of 105 North Market Street, Suite 501, Wilmington, Delaware 19801. Assignee is desirous of acquiring the Mark(s) set out on Schedule A.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Reed Elsevier Inc. hereby assigns to Reed Elsevier Properties Inc. all right, title and interest in the United States in and to the Mark(s), together with the goodwill of the business symbolized by such Mark(s) and the registration(s) and/or application(s) for the Mark(s) as set out in Schedule A, along with the right to recover and have damages and profits for past infringements, if any.

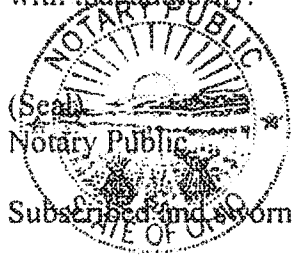
IN WITNESS WHEREOF, the undersigned, on behalf of Reed Elsevier Inc., has caused this document to be executed as of this 26<sup>th</sup> day of October, 2011

REED ELSEVIER INC.

  
By: Reed Elsevier Inc.  
Name: Kenneth R. Thompson II  
Title: Assistant Secretary

State of OHIO )  
County of Montgomery )

On this 26<sup>th</sup> day of October 2011, before me personally appeared Kenneth R. Thompson II, to me known, who being by me duly sworn and deposed did say that [he/she] is authorized to execute this assignment and that [he/she] signed this document on behalf of Reed Elsevier Inc. with that authority.



Subscribed and sworn to before me this 26<sup>th</sup> day of October, 2011.

Notary Public Stephanie A. Hansen  
My commission expires: May 25, 2015

**SCHEDULE A**

Marks  
**FIRM MANAGER**

Application Serial Number  
**85226504**

Application Filing Date  
**January 26, 2011**