

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Adel Villalobos		07/11/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Avidia Consumer Products, Inc.		
Street Address:	29013 Avenue Penn		
City:	Valencia		
State/Country:	CALIFORNIA		
Postal Code:	92355		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3750799	SLIMCYCLE	
CORRESPONDENCE DATA			
Fax Number:	(612)492-7077		
Email:	pthomas@fredlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Paul E. Thomas		
Address Line 1:	200 South Sixth Street		
Address Line 2:	Fredrikson & Byron, Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Paul E. Thomas		
Signature:	/Paul E. Thomas/		
Date:	10/31/2011		
Total Attachments: 1 source=AdelVillalobos-Assignment-Avidia#page1.tif			

OP \$40.00 3750799

**Assignment of Trademark Assets
From
Adel Villalobos
To
AVIDIA CONSUMER PRODUCTS, INC.**

Adel Villalobos, an individual with a mailing address at 10123 Lemona Avenue; Mission Hills, CA 91345 has adopted and used the following trademark in commerce in the United States and has obtained corresponding U.S. federal registration for the trademark:

Mark:	U.S.P.T.O. Record:	Int'l Class:	Goods / Services:
SLIMCYCLE	U.S. Reg. No. 3750799	5	Dietary supplement for weight loss.

The trademarks, together with their corresponding United States Patent and Trademark Office Records, and all their inherent goodwill, are hereinafter referred to collectively as the "Marks."

As of the date of the authorized signature below, Adel Villalobos hereby assigns, transfers, and conveys his entire ownership interests in the Marks (including their respective USPTO records) to --

**AVIDIA CONSUMER PRODUCTS, INC.
29013 Avenue Penn
Valencia, CA 91355**

-- which is a successor in interest to all that portion of the business that corresponds to the Marks.

AGREED AND WITNESSED:

Assignor: Adel Villalobos

By: ALV
Adel Villalobos
Owner

Date: 7/11/11

**Assignee: AVIDIA CONSUMER
PRODUCTS, INC.**

By: ALV
Adel Villalobos
Owner

Date: 7/11/11