

10/12/2011



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Electronic Version v1.1
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3-8-11

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brett Stern		03/08/2011	INDIVIDUAL
Stephen Stern		03/08/2011	INDIVIDUAL

RECEIVING PARTY DATA

Name:	Lord Daniel Sportswear Limited Company
Street Address:	801 Shotgun Road
City:	Sunnse
State/Country:	FLORIDA
Postal Code:	33326
Entity Type:	LIMITED LIABILITY COMPANY. <i>FL</i>

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number	2660962	FAIRWAY OUTFITTERS

CORRESPONDENCE DATA

Fax Number: (703)243-6410
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-243-6333
 Email: mandell@mwzb.com, cohen@mwzb.com, docketing@mwzb.com
 Correspondent Name: Jeffrey R Cohen
 Address Line 1: 2200 Clarendon Blvd
 Address Line 2: Ste 1400
 Address Line 4: Arlington, VIRGINIA 22201

ATTORNEY DOCKET NUMBER:	LDSI
NAME OF SUBMITTER:	Jeffrey R Cohen, Esquire
Signature	/JRC/

CH \$40.00 2660962

Date.

03/08/2011

Total Attachments: 2

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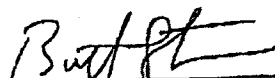
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TRADEMARK ASSIGNMENT

WHEREAS, Brett Stern and Stephen Stern, individuals residing at 11920 N.W. 87TH COURT HIALEAH GARDENS FLORIDA 33016 ("Assignors") have adopted, own, and/or are using the mark listed on the attached Exhibit A in connection with various goods and services (the "Mark"); and

WHEREAS, Lord Daniel Sportswear Limited Company, a company located at 801 Shotgun Road, Sunrise, Florida 33326 ("Assignee") desires to acquire the Mark;

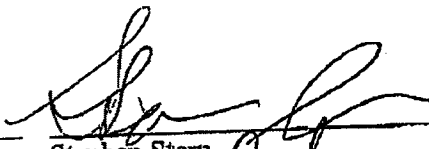
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to this assignment, Assignors hereby sell, assign and transfer to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark and any continuing business in connection with the Mark.



Brett Stern

Date:

3/8/11



Stephen Stern

Date:

3/8/11

EXHIBIT A

Serial No.	Application Date	Registration No.	Registration Date	Word Mark
74565326	August 25, 1994	2660962	December 17, 2002	FAIRWAY OUTFITTERS