

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Les Domaines Barons de Rothschild (Lafite)		08/16/2011	COMPANY: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bodegas Caro		
<b>Street Address:</b>	Pte Alvear 151		
<b>Internal Address:</b>	Godoy Cruz		
<b>City:</b>	Mendoza		
<b>State/Country:</b>	ARGENTINA		
<b>Postal Code:</b>	5501		
<b>Entity Type:</b>	COMPANY: ARGENTINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2993579	CARO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)949-9190		
<b>Phone:</b>	2129499022		
<b>Email:</b>	VMTannenbaum@lawabel.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Victor M. Tannenbaum		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 2:</b>	10th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	8003743		
<b>DOMESTIC REPRESENTATIVE</b>			

CH \$40.00 2993579

**900206765**

**TRADEMARK  
 REEL: 004658 FRAME: 0760**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Victor M. Tannenbaum
Signature:	/VMT/
Date:	11/09/2011
Total Attachments: 2 source=Caro US Power#page1.tif source=Caro US Assignment#page1.tif	

UNITED STATES

(USA)

REVOCAATION  
AND  
NEW POWER OF ATTORNEY

Mark: CARO  
Registration: 2993579  
Serial No.:  
Class(es): 33  
Owner: Bodegas Caro

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 666 Third Avenue, New York, New York 10017-5621, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman  
Jeffrey A. Schwab  
Victor M. Tannenbaum  
Peter J. Lynfield  
Caridad Piñeiro Scordato  
Julianne Abelman

Jonathan W. Gumpert  
Thomas E. Spath  
Julie B. Seyler  
Marie-Anne Mastrovito  
Constance Golden  
Frank Terranella

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB  
666 Third Avenue  
New York, New York 10017-5621, U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By Chaisdope Sosis

Date pendojo el 16 de Agosto 2011



USA

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, LES DOMAINES BARONS DE ROTHSCHILD (LAFITE), a company organized and existing under the laws of France, with an office at 33 rue de la Baume, 75008 Paris, France (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
CARO	2993579

AND WHEREAS, BODEGAS CARO, a company organized and existing under the laws of Argentina, with an office at Pte Alvear 151, Godoy Cruz, 5501 Mendoza, Argentina (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 16 day of August, 2011.

LES DOMAINES BARONS DE ROTHSCHILD (LAFITE)

(By) Christophe Sacin

(Title) Managing Director

