

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Community Dental Services, Inc., DBA SmileCare Dental Group		10/11/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Coast Dental Services, Inc.		
Street Address:	4010 W. Boy Scout Blvd.		
Internal Address:	Suite 1100		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33607		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1860137	SMILECARE	
CORRESPONDENCE DATA			
Fax Number:	(206)382-2669		
Phone:	206-382-1191		
Email:	swpaquiet@speckmanlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Speckman Law Group PLLC		
Address Line 1:	2014B East Union Street		
Address Line 4:	Seattle, WASHINGTON 98122		
ATTORNEY DOCKET NUMBER:	COAST DENTAL GEN'L TM		
NAME OF SUBMITTER:	Ann W. Speckman		
Signature:	/Ann W. Speckman/		

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REEL: 004660 FRAME: 0334

Date:

11/11/2011

Total Attachments: 3

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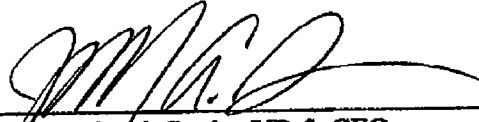
WHEREAS, **Community Dental Services, Inc., DBA SmileCare Dental Group**, a California corporation, having a place of business at 2 MacArthur Place, Suite 700, Santa Ana, California 92799, U.S.A. ("Assignor") is the owner of the trademarks and trademark registrations listed in Schedule A attached hereto; and

WHEREAS, **Coast Dental Services, Inc.**, a Florida corporation, having a place of business at 4010 W. Boy Scout Boulevard, Suite 1100, Tampa, Florida 33607, U.S.A. ("Assignee") desires to acquire the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the full and exclusive right, title, and interest in and to the trademarks and trademark registrations listed in Schedule A attached hereto, the goodwill associated with the marks, and trademark rights therein throughout the world, including foreign trademark priority rights, in this or any foreign country, to be held and enjoyed by Assignee for its own use and benefit, and for its successors and assigns, to the full end of the term for which trademarks may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenants that it has the full right to do so, and agrees that it will communicate to Assignee, its successors and assigns, any facts known to it respecting said trademarks and trademark registrations and testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns, to obtain and enforce trademark protection for said trademarks and trademark

registrations in this or any foreign country.

Executed at Santa Ana, California this 11th day of October, 2011.



Joseph Sivori, Senior VP & CFO
Community Dental Services, Inc.,
DBA SmileCare Dental Group

SCHEDULE A

Trademark Registrations

<u>Trademark Name</u>	<u>Registration No.</u>	<u>Registration Date</u>
SMILECARE	1,858,859	October 18, 1994
SMILECARE	1,860,137	October 25, 1994
SMILECARE ADVANTAGE	3,925,342	March 1, 2011