#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

#### **CONVEYING PARTY DATA**

| Name                       | Formerly | Execution Date | Entity Type           |
|----------------------------|----------|----------------|-----------------------|
| Franklin Enterprises, Inc. |          | 11/11/2011     | CORPORATION: MICHIGAN |

# RECEIVING PARTY DATA

| Name:           | A Book Company, LLC                 |  |
|-----------------|-------------------------------------|--|
| Street Address: | 2373 Palumbo Drive                  |  |
| City:           | Lexington                           |  |
| State/Country:  | KENTUCKY                            |  |
| Postal Code:    | 40509                               |  |
| Entity Type:    | LIMITED LIABILITY COMPANY: KENTUCKY |  |

# PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark   |
|----------------------|---------|-------------|
| Registration Number: | 2502632 | ECAMPUS.COM |

### **CORRESPONDENCE DATA**

 Fax Number:
 (202)955-5564

 Phone:
 202-419-2404

Email: stephen.jeffries@hklaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Stephen J. Jeffries

Address Line 1: 2099 Pennsylvania Avenue, NW, Suite 100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER: Stephen J. Jeffries

Signature: /Stephen J. Jeffries/

Date: 11/14/2011

Total Attachments: 1

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OF \$40.00 2502632

TRADEMARK REEL: 004660 FRAME: 0591

| SEE INSTRUCTIONS   ADD'L INFO RE   7e. TYPE OF ORGANIZATION   7f. JURISDICTION OF ORGANIZATION   7g. ORGANIZATIONAL ID #, if any  |  |  |  |                                       |                                       |
|---|--|--|--|---------------------------------------|---------------------------------------|
| NAMES A PORTO CONTACT AT FEET (pollarional)  MICHAEL D. O'LOUGHLIN  SENS A CRISTOWED CONTACT AT FEET (pollarional)  MICHAEL D. O'LOUGHLIN  SENS A CRISTOWED CONTACT AT FEET (pollarional)  FRANKLIN ENTERPRISES, INC.  \$720 LAKE COOK ROAD, SUITE 275  DEERFIELD, IL 60015  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  The FIRANCH OF SPACE IS FOR FILING OFFICE USE DNLY  The FIRANCH OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE ABOVE SPACE IS FOR FILING OFFICE USE DNLY  THE A |  |  |  |                                       |                                       |
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| ASSIGNMENT (pill or partial): One name of assignee in item 7 or 75 and address of assignee in item 9.  AMENDMENT (pill or partial): One name of assignee in item 2 or 75 and address of assignee in item 9.  AMENDMENT (PARTY INFORMATION): This Amendment affects   Debtor or   Secured Party of record. Check only ging of these two bores.  AMENDMENT (PARTY INFORMATION): This Amendment affects   Debtor or   Secured Party of record. Check only ging of these two bores.  AMENDMENT (PARTY INFORMATION: This Amendment affects   Debtor or   Secured Party of record name   ADD name. Complete items 7-70, pandation lens manufactures of a school and on the secure of the debter of the secure of the s  | TERMINATION: E   | fectiveness of the Financing Statement identified ab   | ove is terminated with respect to security interest(s) of the  |                                       |                                       |
| ABSIGNMENT (titl or partial): Give name of assigner in item 7a or 7b and address of assignee in item 7c, and also give name of assignor in item 9.  AMENDAMENT (PARTY INFORMATION): This Amendment affects   Debtor or   Sacured Party of record. Check only one of these two borses.  Not check agg of the following bees bosses and prodict appropriate information in items 6 and/or 7.  PURNISH many address of present seaters of the declared instructions   DELETE repress (Not record name and/or address)   DELETE repress (Not repress (Not record name and/or address)   DELETE repress (Not r  | CONTINUATION:  | Effectiveness of the Financing Statement identified  | above with respect to security interest(s) of the Secure   | l Party authorizing this Continuation | Statement is                          |
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| BD. INDIVIDUAL'S LAST NAME    FIRST NAME  |  |  |  |                                       | · · · · · · · · · · · · · · · · · · · |
| CHANGED (NEW) OR ADDED INFORMATION:  7s. INDIVIDUAL'S LAST NAME  FIRST NAME  FIRST NAME  FIRST NAME  MIDDLE NAME  SUFFIX  MILING ADDRESS  CITY  STATE  POSTAL CODE  COUNTR  ORGANIZATION DEBTOR  DRAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT (name of sasignor, if this is an Assignment). If this is an Amendment authorized by a Debtox will discussivant or adds the authorizing Debtor, or if this is a Termination authorized by a Debtox, check here and enter name of DEBTOR authorizing this Amendment.  PRANKLIN ENTERPRISES, INC.  FIRST NAME  FIRST NAME  MIDDLE NAME  SUFFIX   | DB. URGANIZATION ST  | IAME   |  |                                       |                                       |
| To. INDIVIDUAL'S LAST NAME    FIRST NAME  | 66. INDIVIDUAL'S LAST  | NAME   | FIRST NAME   | MIDDLE NAME                           | SUFFIX                                |
| To. INDIVIDUAL'S LAST NAME    FIRST NAME  |  |  |  |                                       |                                       |
| Th. INDIVIDUAL'S LAST NAME    FIRST NAME  |  |  |  |                                       |                                       |
| MAILING ADDRESS  CITY  STATE  POSTAL CODE  COUNTR  SERINSTRUCTIONS  ADD'L INFO RE ORGANIZATION DEBTOR  AMENDMENT (COLLATERAL CHANGE): check only pig box.  rescribe collateral   debeted or   added, or give entire   restated collateral description, or describe collateral   assigned.  AME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT (name of essignor, if this is an Assignment). If this is an Amendment authorized by a Debtor will discollateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here   and enter name of DEBTOR authorizing this Amendment.  Be. ORGANIZATION'S NAME  FRANKLIN ENTERPRISES, INC.  BI. INDIVIDUAL'S LAST NAME  MIDDLE NAME  SUFFIX   | 7a, ORGANIZATION'S N   | AME  |  |                                       |                                       |
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| AMENDMENT (COLLATERAL CHANGE): check only and box.  rescribe collateral deleted or added, or give entire restated collateral description, or describe collateral assigned.  IAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT (name of assignor, if this is an Assignment). If this is an Amendment authorized by a Debtor will describe collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here and enter name of DESTOR authorizing this Amendment.  FRANKLIN ENTERPRISES, INC.  9b. INDIVIDUAL'S LAST NAME  MIDDLE NAME  SUFFIX   | SEEINSTRUCTIONS  | ORGANIZATION   | 71. JURISDICTION OF ORGANIZATION   | 7g. ORGANIZATIONAL ID #, if ar        | ıy                                    |
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TRADEMARK REEL: 004660 FRAME: 0592

**RECORDED: 11/14/2011**