

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Declaration of Independence, Inc.		11/09/2011	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lear Family Foundation		
<b>Street Address:</b>	100 N. Crescent Drive		
<b>Internal Address:</b>	Suite 250		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3825457	DECLARE YOURSELF	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)282-2200		
<b>Phone:</b>	310-282-2000 x2108		
<b>Email:</b>	krogers@loeb.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	David W. Grace		
<b>Address Line 1:</b>	10100 Santa Monica Boulevard		
<b>Address Line 2:</b>	c/o Loeb & Loeb LLP, Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	210434-10003		
<b>NAME OF SUBMITTER:</b>	David W. Grace		
<b>Signature:</b>	/David W. Grace/		

CH \$40.00 3825457

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**TRADEMARK**  
 REEL: 004661 FRAME: 0899

Date:

11/16/2011

Total Attachments: 2

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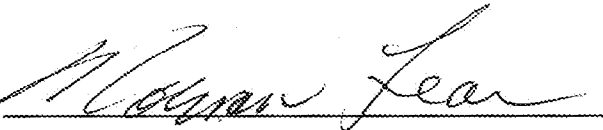
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TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Declaration of Independence, Inc., a California corporation, having a place of business at 100 N. Crescent Drive, Suite 250, Beverly Hills, California 90210 ("Assignor"), hereby sells, assigns, and transfers to Lear Family Foundation, a Delaware corporation, having a place of business at 100 N. Crescent Drive, Suite 250, Beverly Hills, California 90210 ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the mark DECLARE YOURSELF (the "Mark"), together with the goodwill of the business symbolized by the Mark, and all corresponding registrations and applications, including Registration No. 3825457, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

IN WITNESS WHEREOF, this Assignment is effective as of the 9<sup>th</sup> day of November 2011.

DECLARATION OF INDEPENDENCE, INC.

By: 

Name: Norman Lear

Title: Chairman

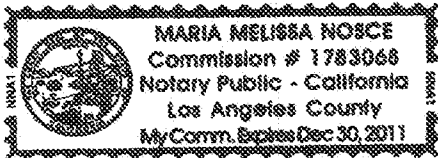
State of California )

County of LOS ANGELES )

On Nov. 9, 2011, before me, MARIA MELISSA NOSCE,  
Notary Public [here insert name and title of the officer], personally  
appeared NORMAN LEAR, who proved to me on  
the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed  
to the within instrument and acknowledged to me that he/she/they executed the same in  
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the  
instrument the person(s), or the entity upon behalf of which the person(s) acted,  
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California  
that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Maria Melissa Nosce

(Seal)