

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thriv NP, Inc.		11/16/2011	CORPORATION: LOUISIANA
RECEIVING PARTY DATA			
Name:	Sole Assets Holdings, Inc.		
Street Address:	28632 Roadside Drive		
Internal Address:	Suite 150		
City:	Agoura Hills		
State/Country:	CALIFORNIA		
Postal Code:	91301		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85154101	NPT	
Serial Number:	85154106	NPT NATURAL PERFORMANCE	
Serial Number:	85154729	NPT NATURAL PERFORMANCE TECHNOLOGY	
CORRESPONDENCE DATA			
Fax Number:	(626)577-8800		
Email:	pto@cph.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Christie, Parker & Hale, LLP		
Address Line 1:	P.O. Box 7068		
Address Line 4:	Pasadena, CALIFORNIA 91109-7068		
ATTORNEY DOCKET NUMBER:	68751/S1003		
NAME OF SUBMITTER:	Michael J. MacDermott		

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 REEL: 004662 FRAME: 0533**

Signature:	/Michael J. MacDermott/
Date:	11/17/2011
Total Attachments: 1 source=Assignment#page1.tif	

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WHEREAS, THRIV NP, INC., a Louisiana corporation, whose address is 4308 Firestone Road, Metairie, Louisiana 70001 ("ASSIGNOR" herein), is the owner of the following marks and applications for registration with the United States Patent and Trademark Office.

<u>Mark</u>	<u>Serial No.</u>	<u>Filed</u>
NPt	85/154,101	October 15, 2010
NPt NATURAL PERFORMANCE	85/154,106	October 15, 2010
NPt NATURAL PERFORMANCE technology	85/154,729	October 18, 2010

WHEREAS, SOLE ASSETS HOLDINGS, INC., a California corporation, whose address is 28632 Roadside Drive, Suite 150, Agoura Hills, California 91301 ("ASSIGNEE" herein) is desirous of acquiring said marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said marks together with the goodwill of the business symbolized by the marks and the applications for registration, for which ASSIGNOR has not yet filed an allegation of use under Sections 1(c) or (d) of the Trademark Act, as well as all claims and causes of action for infringement thereof.

The Director of Trademarks is requested to issue the Certificates of Registration to ASSIGNEE.

THRIV NP, INC.

Date November 16, 2011

By Alvin L. Andrews
Alvin L. Andrews
President

SWORN TO AND SUBSCRIBED
BEFORE ME THIS 16 DAY
OF November, 2011.

Brad E. Harrigan La. Bar #29592
Notary Public
My commission expires: BRAD E. HARRIGAN
LUGENBUHL, WHEATON
601 POYDRAS STREET, SUITE 2775
NEW ORLEANS, LA 70130