

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Welk Group, Inc.		11/29/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Welk Resort Group, Inc.		
Street Address:	300 Rancheros Drive		
Internal Address:	Suite 450		
City:	San Marcos		
State/Country:	CALIFORNIA		
Postal Code:	92069		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3052136	WELK	
Registration Number:	3068135	LAWRENCE WELK	
CORRESPONDENCE DATA			
Fax Number:	(704)892-8914		
Phone:	704 895-3883		
Email:	intertect@earthlink.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	W. Norman Roth		
Address Line 1:	18300 River Frd Drive		
Address Line 4:	Davidson, NORTH CAROLINA 28036		
ATTORNEY DOCKET NUMBER:	WELK RESORT		
NAME OF SUBMITTER:	W. Norman Roth		
Signature:	/W. Norman Roth/		

CH \$65.00 3052136

Date:

11/30/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, The Welk Group, Inc., a California corporation, 11400 W. Olympic Blvd., Suite 1450, Los Angeles, CA 90064 (hereinafter called the ASSIGNOR) is owner of the following Trademark(s) in the United States of America:

WELK U.S. Reg. No. 3,052,136 dated January 31, 2006


LAWRENCE WELK U.S. Reg. No. 3,068,135 dated March 14, 2006

AND WHEREAS, Welk Resort Group, Inc., a California corporation, 100 E. San Marcos Blvd., Suite 100, San Marcos, CA 92069 (hereinafter called the ASSIGNEE) has acquired the entire right, title and interest in and to the aforesaid Trademark(s) together with the goodwill of the business symbolized by the Trademark(s) and the registration(s) thereof;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for and in consideration of the United States dollars (\$10.00 US) and other good and valuable consideration receipt of which is hereby acknowledged, the said ASSIGNOR by these presents confirms the sale, assignment and transfer unto the ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the aforesaid Trademark(s) together with the entire goodwill of the business symbolized by the Trademark(s), the registration(s) thereof, and all rights which the said ASSIGNOR has heretofore enjoyed thereunder, the same to be held and enjoyed by the said ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, the ASSIGNOR has executed this assignment this 29th day of November 2011.

The Welk Group, Inc.

By 

(Sign and type or print name and title below the line)

Jonathan P. Fredricks
Vice - President

Notarization is highly recommended but not essential.

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

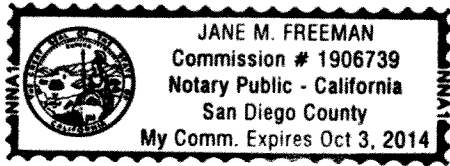
CIVIL CODE § 1189

State of California

County of San Diego

On Nov 29, 2011 before me, Jane M. Freeman, Notary Public

personally appeared Jonathan P. Fredricks



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Jane M. Freeman

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document:

Document Date: Number of Pages:

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

- Corporate Officer, Individual, Partner, Attorney in Fact, Trustee, Guardian or Conservator, Other

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer Is Representing:

Signer's Name:

- Corporate Officer, Individual, Partner, Attorney in Fact, Trustee, Guardian or Conservator, Other

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer Is Representing: