

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DRL, Inc		11/23/2011	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Pacifica Ventures, LLC		
Street Address:	341 Ski Way		
Internal Address:	Suite 201		
City:	Incline Village		
State/Country:	NEVADA		
Postal Code:	89451		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1216820	BLACK ICE	
CORRESPONDENCE DATA			
Fax Number:	(312)360-9315		
Phone:	312 360 0080		
Email:	tmdocket@gbclaw.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Paul G. Juettner		
Address Line 1:	300 South Wacker Drive		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	5108.105649		
NAME OF SUBMITTER:	Paul G. Juettner		
Signature:	/Paul G Juettner/		
Date:	11/30/2011		
Total Attachments: 1 source=BLACK ICE - Assignment#page1.tif			

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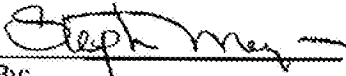
WHEREAS, DRL, Inc, a corporation organized under the laws of Nevada, having an address of 341 Ski Way Suite 201 Incline Village, Nevada 89451 ("Assignor") has adopted, used and owns the trademark BLACK ICE, and owns U.S. Trademark Registration Registration. No. 1,216,820 there for (hereinafter the "Trademark").

WHEREAS, Pacifica Ventures, a Nevada Corporation having a place of business at 341 Ski Way Suite 201 Incline Village, Nevada 89451 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademark, Registration, and the goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to said Trademark and Registration, along with the goodwill of the business symbolized by the Trademark, together with the right to sue and recover for past infringements, dilution and other violations.

DRL, Inc

Date: Nov. 23, 2011



By:
Name: STEPHEN MEYER
Title: PRESIDENT DRL INC