TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ground Truth, Inc.		07/13/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Mobile Intelligence Solutions, Inc.	
Street Address:	999 Third Avenue, Suite 4250	
City:	Seattle	
State/Country:	WASHINGTON	
Postal Code:	98104-4019	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77910803	TRUE VIEW
Serial Number:	85253405	AD SHAPING

CORRESPONDENCE DATA

(650)857-0663 Fax Number: Phone: 1-650-843-5000

trademarks@cooley.com, mgutknecht@cooley.com Email:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Anne H. Peck

Address Line 1: 777 6th Street, NW, Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	312476-20000
NAME OF SUBMITTER:	Mary Gutknecht, Senior Paralegal
Signature:	/Mary Gutknecht/
	TRADEMARK

TRADEMARK REEL: 004669 FRAME: 0995

900208413

Date:	12/01/2011
Total Attachments: 2 source=Name Change docoument#page1.tif source=Name Change docoument#page2.tif	

TRADEMARK
REEL: 004669 FRAME: 0996

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GROUND TRUTH, INC.", CHANGING ITS NAME FROM "GROUND TRUTH, INC." TO "MOBILE INTELLIGENCE SOLUTIONS, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF JULY, A.D. 2011, AT 6:26 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4993606 8100

110819797

You may verify this certificate culine at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 8900643

DATE: 07-13-11

TRADEMARK REEL: 004669 FRAME: 0997

State of Delaware Secretary of State Division of Corporations Delivered 06:40 PM 07/13/2011 FILED 06:26 PM 07/13/2011 SRV 110819797 - 4993606 FILE

CERTIFICATE OF AMENDMENT TO AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF GROUND TRUTH, INC.

The undersigned. Sterling Wilson, hereby certifies that:

- 1. He is the duly elected and acting President of Ground Truth. Inc., a Delaware corporation (the "Corporation").
- 2. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment to Amended and Restated Certificate of Incorporation amends. Article First of this Corporation's Amended and Restated Certificate of Incorporation to read in its entirety as follows:

First.

The name of this corporation is Mobile Intelligence Solutions, Inc. (the "Corporation")."

3 The foregoing Certificate of Amendment has been duly adopted by this Corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

I further declare under penalty of perjury under the laws of the State of Delaware that the matters set forth in this Certificate are true and correct of my knowledge.

Executed at Seattle, Washington, July 12, 2011.

Sterling Wilson, President

23459223134

RECORDED: 12/01/2011

TRADEMARK REEL: 004669 FRAME: 0998