

**United States Patent and Trademark Office**

Home | Site Index | Search | Guides | Contacts | eBusiness | eBiz alerts | News | Help

**Electronic Trademark Assignment System**

Trademark Assignment Recordation Form

Navigation: [Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

ETAS v.1.6.1

PTO-1594 (Rev. 10/02)

OMB No. 0651-0027 (Exp. 10/31/2008)

Validate

All data entered on the previous screens are displayed below. Check the data carefully. If you find any errors, go back to the appropriate screen and correct. Otherwise, select the Go to Payment screen button to proceed.

TRADEMARK ASSIGNMENT

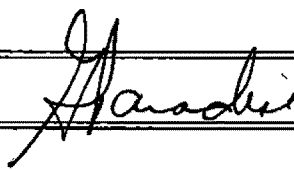
Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the properties listed by removing Registration NO. 1,345,529 for the mark CREATION previously recorded on Reel 003589 Frame 0163. Assignor(s) hereby confirms the assignment.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DEN-MAT CORPORATION		07/18/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DEN-MAT HOLDINGS, LLC		
Street Address:	2727 SKYWAY DRIVE		
City:	SANTA MARIA		
State/Country:	CALIFORNIA		
Postal Code:	93455		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 46			
Property Type	Number	Word Mark	
Serial Number:	78778352	GORGEOUS PRO TEMP	
Serial Number:	77077076	LUMISMILE	

Registration Number:	3177044	1-877-LUMINEERS
Registration Number:	3094792	1ST IMPRESSION
Registration Number:	2301728	BIO-CAP
Registration Number:	3247392	BLOCK-OUT
Registration Number:	2639072	C.B.V. TEMP
Registration Number:	1697336	CERI-FORMS
Registration Number:	1362864	CERINATE
Registration Number:	1471916	CERINATE PRIME
Registration Number:	1701618	DAB-EZE
Registration Number:	2208948	DECTOR
Registration Number:	1145375	DEN-MAT
Registration Number:	2731751	ETCH 'N' SEAL
Registration Number:	2065102	FLORESTORE
Registration Number:	1706205	GERISTORE
Registration Number:	2880496	GLOSS-N-SEAL
Registration Number:	1441752	GOLDLINK
Registration Number:	3174625	GORGEBOUS TEMP
Registration Number:	1706204	INFINITY
Registration Number:	3207568	LUMICAST
Registration Number:	3000428	LUMINEERS
Registration Number:	3176884	LUMINEERS

Registration Number:	3099348	LUMINEERS
Registration Number:	3050052	LUMINEERS
Registration Number:	3180958	LUMINEERS SMILE DISCOVERY PROGRAM
Registration Number:	3213483	LUMINEERS SMILE OFFICE
Registration Number:	1345530	MARATHON
Registration Number:	2050236	PERFECTION
Registration Number:	1700158	PORCELOCK
Registration Number:	2829674	REMBRANDT ALLEGRO
Registration Number:	2668864	REMBRANDT SAPPHIRE
Registration Number:	3241591	SAPPHIRE
Registration Number:	3211078	SAPPHIRE BRILLIANCE
Registration Number:	1357588	SKUBES
Registration Number:	2525826	SMILE CRAFTERS
Registration Number:	1360020	SOLVENEX
Registration Number:	3215457	SUPREME WHITE
Registration Number:	1781055	TENURE
Registration Number:	2029340	TENURE QUIK
Registration Number:	1361370	TETRAPAQUE
Registration Number:	1310732	ULTRA-BOND
Registration Number:	2581933	ULTRA-BOND QUIK
Registration Number:	2034881	UNI-BOND

Registration Number:	2324281	VIRTUOSO
Registration Number:	1711111	VISAR SEAL
CORRESPONDENCE DATA		
Fax Number:	(908)654-7866	
Phone:	908-654-5000	
Email:	trademarkadmin@ldlkm.com	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	GREGG A. PARADISE	
Address Line 1:	600 SOUTH AVENUE WEST	
Address Line 4:	WESTFIELD, NEW JERSEY 07090	
NAME OF SUBMITTER:	GREGG A. PARADISE	
Signature:	/GREGG A. PARADISE/ 	
Date:	12/01/2011	
Total Attachments: 4 source=20111201082547971#page1.tif source=20111201082547971#page2.tif source=20111201082547971#page3.tif source=20111201082547971#page4.tif		

Fee calculated, according to the USPTO fee table				
Description	Fee code	Fee code amount	Quantity	Fee
Recording trademark assignment, agreement or other paper, first mark per document	8521	40.0	1	40.0
For second and subsequent marks in the same document	8522	25.0	45	1125.0
Total				\$1165.00

Save form for future access, or prepare a template

| [.HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

12/01/2011 08:43 AM EST

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the properties by removing one incorrect property. previously recorded on Reel 003589 Frame 0163. Assignor(s) hereby confirms the assignment.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DEN-MAT CORPORATION		07/18/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DEN-MAT HOLDINGS, LLC		
Street Address:	2727 SKYWAY DRIVE		
City:	SANTA MARIA		
State/Country:	CALIFORNIA		
Postal Code:	93455		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 46			
Property Type	Number	Word Mark	
Serial Number:	78778352	GORGEOUS PRO TEMP	
Serial Number:	77077076	LUMISMILE	
Registration Number:	3177044	1-877-LUMINEERS	
Registration Number:	3094792	1ST IMPRESSION	
Registration Number:	2301728	BIO-CAP	
Registration Number:	3247392	BLOCK-OUT	
Registration Number:	2639072	C.B.V. TEMP	
Registration Number:	1697336	CERI-FORMS	
Registration Number:	1362864	CERINATE	
Registration Number:	1471916	CERINATE PRIME	
Registration Number:	1701618	DAB-EZE	
Registration Number:	2208948	DECTOR	
Registration Number:	1145375	DEN-MAT	

TRADEMARK

REEL: 004670 FRAME: 0198

CH \$1165.00 78778352

ASSIGNMENT OF UNITED STATES TRADEMARK
APPLICATIONS AND REGISTRATIONS NUNC PRO TUNC

Whereas, Den-Mat Corporation, a Delaware corporation (Assignor), owned the marks listed on *Exhibit A* (collectively, the "Marks") which are pending and registered in the U.S. Patent and Trademark Office:

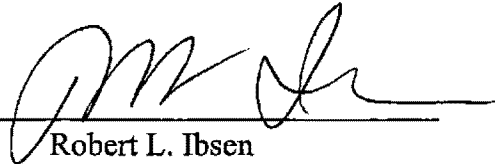
Whereas, Den-Mat Holdings, LLC, a Delaware limited liability company (Assignee), located at 2727 Skyway Drive, Santa Maria, California 93455, acquired said Marks and the pending applications and registrations thereof on July 1, 2007.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did assign unto said Assignee on July 1, 2007, all right, title and interest in and to the said Marks, together with the goodwill of the business symbolized by the Marks and the pending applications and registrations thereof.

Den-Mat Corporation

Date 9-18-07

By



Robert L. Ibsen
President

EXHIBIT A**Pending Applications:**

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
GORGEOUS PRO TEMP	78/778352	December 21, 2005
LUMISMILE	77/077076	January 5, 2007

Registrations:

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
1-877-LUMINEERS	3,177,044	November 28, 2006
1 ST IMPRESSION	3,094,792	May 23, 2006
BIO-CAP	2,301,728	December 21, 1999
BLOCK-OUT	3,247,392	May 29, 2007
C.B.V. TEMP	2,639,072	October 22, 2002
CERI-FORMS	1,697,336	June 30, 1992
CERINATE	1,362,864	October 1, 1985
CERINATE PRIME (Stylized)	1,471,916	January 12, 1988
CREATION	1,345,529	July 2, 1985
DAB-EZE	1,701,618	July 21, 1992
DECTOR	2,208,948	December 8, 1998
DEN-MAT (Stylized)	1,145,375	January 6, 1981
ETCH 'N' SEAL	2,731,751	July 1, 2003

(1)

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
FLORESTORE	2,065,102	May 27, 1997
GERISTORE	1,706,205	August 11, 1992
GLOSS-N-SEAL	2,880,496	August 31, 2004
GOLDLINK	1,441,752	June 9, 1987
GORGEOUS TEMP	3,174,625	November 21, 2006
INFINITY	1,706,204	August 11, 1992
LUMICAST	3,207,568	February 13, 2007
LUMINEERS	3,000,428	September 27, 2005
LUMINEERS	3,176,884	November 28, 2006
LUMINEERS	3,099,348	May 30, 2006
LUMINEERS	3,050,052	January 24, 2006
LUMINEERS SMILE DISCOVERY PROGRAM	3,180,958	December 5, 2006
LUMINEERS SMILE OFFICE	3,213,483	February 27, 2007
MARATHON	1,345,530	July 2, 1985
PERFECTION	2,050,236	April 8, 1997
PORCELOCK	1,700,158	July 14, 1992
REMBRANDT ALLEGRO	2,829,674	April 6, 2004
REMBRANDT SAPPHIRE	2,668,864	December 31, 2002
SAPPHIRE	3,241,591	May 15, 2007
SAPPHIRE BRILLIANCE	3,211,078	February 20, 2007
SKUBES	1,357,588	September 3, 1985

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
SMILE CRAFTERS	2,525,826	January 1, 2002
SOLVENEX	1,360,020	September 17, 1985
SUPREME WHITE	3,215,457	March 6, 2007
TENURE	1,781,055	July 13, 1993
TENURE QUIK	2,029,340	January 7, 1997
TETRAPAQUE	1,361,370	September 24, 1985
ULTRA-BOND	1,310,732	December 25, 1984
ULTRA-BOND QUIK	2,581,933	June 18, 2002
UNI-BOND	2,034,881	February 4, 1997
VIRTUOSO	2,324,281	February 29, 2000
VISAR SEAL	1,711,111	September 1, 1992

S:\Clients\DENMA\90010\US-Assign-Reg.wpd