

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Indoor Direct, Inc.		11/18/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	ID Holdings, Inc.
<b>Street Address:</b>	12404 Park Central Drive, Suite 301
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75251
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	4036826	ENTERTAINING AMERICA WHILE THEY EAT
Registration Number:	3600831	INDOOR DIRECT
Registration Number:	3515931	INDOORDIRECT
Registration Number:	3649446	INDOORDIRECT
Registration Number:	3860463	THE BITE
Registration Number:	3581578	THE BITE NETWORK
Registration Number:	4007716	THE RESTAURANT ENTERTAINMENT NETWORK
Registration Number:	3921329	THE RESTAURANT TELEVISION NETWORK

**CORRESPONDENCE DATA**

Fax Number: (214)200-0558  
 Phone: 214-651-5066  
 Email: jeff.becker@haynesboone.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Correspondent Name: Jeffrey Becker c/o Haynes and Boone, LLP

OP \$215.00 4036826

Address Line 1: 2323 Victory Avenue, Suite 700  
Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER:	39507.76
NAME OF SUBMITTER:	Jeffrey M. Becker
Signature:	/Jeffrey M. Becker/
Date:	12/09/2011

Total Attachments: 3  
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INDOOR DIRECT, INC.", CHANGING ITS NAME FROM "INDOOR DIRECT, INC." TO "ID HOLDINGS, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2011, AT 3:55 O'CLOCK P.M.

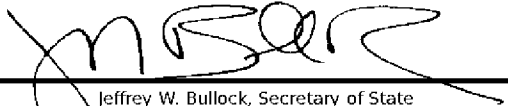
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4649194 8100

111213124

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9169094

DATE: 11-18-11

TRADEMARK  
REEL: 004675 FRAME: 0393

**CERTIFICATE OF AMENDMENT  
TO THE FOURTH AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION OF  
INDOOR DIRECT, INC.**

Indoor Direct, Inc., a corporation organized and existing under the laws of the State of Delaware (the "*Company*" or the "*Corporation*"), hereby certifies that:

**FIRST:** The Corporation filed its original certificate of incorporation with the Secretary of State of the State of Delaware on January 27, 2009. The name under which it was originally incorporated is 4<sup>th</sup> Screen Media Networks, Inc.

**SECOND:** The Corporation changed its name to Indoor Direct, Inc. on January 27, 2009.

**THIRD:** The Corporation filed its Fourth Amended and Restated Certificate of Incorporation with the Secretary of State of the State of Delaware on July 18, 2011.

**FOURTH:** That a meeting of the Board of Directors of the Corporation, resolutions were duly adopted setting forth a proposed amendment of the certificate of incorporation of said Corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said Corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the certificate of incorporation of this Corporation be amended by changing Article I, so that, as amended, said Article shall be and read as follows:

"I.

The name of this company is ID Holdings, Inc."

**FIFTH:** That thereafter, an action by written consent of the stockholders of the Series C Preferred Stock of said Corporation was executed in accordance with Section 228 of the General Corporation Law of the State of Delaware, which authorized, adopted and approved the amendment.


**SIXTH:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

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*Remainder of page left intentionally blank.*

IN WITNESS WHEREOF, said Corporation has caused this Certificate of Amendment to the Fourth Amended and Restated Certificate of Incorporation to be signed this **18TH** day of November, 2011.

**INDOOR DIRECT, INC.,**  
a Delaware corporation

By:   
Name: MICHAEL WINTON  
Title: PRESIDENT