

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Omnicom Holdings Inc.		12/12/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	U.S. Marketing & Promotions Agency Inc.		
Street Address:	4721 Alla Road		
City:	Marina Del Rey		
State/Country:	CALIFORNIA		
Postal Code:	90292		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3026842	USM&P	
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
Phone:	2124684800		
Email:	jkatz@dglaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	Davis & Gilbert LLP, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	05337-0755-003 (ASGN CJH)		
NAME OF SUBMITTER:	Jeffrey C. Katz		
Signature:	/Jeffrey C. Katz/		
Date:	12/12/2011		
Total Attachments: 1 source=TM Assignment USM&P #page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Omnicom Holdings Inc., a Delaware corporation located at 720 California Street, San Francisco, California 94108 (hereinafter "Assignor") is the owner of the mark listed below which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
USM&P	3,026,842	December 13, 2005

WHEREAS, U.S. Marketing & Promotions Agency Inc., a Delaware corporation located at 4721 Alla Road, Marina Del Rey, California, 90292 (hereinafter "Assignee") is desirous of acquiring said mark and said registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effective as of

December 12, 2011.

Omnicom Holdings Inc.

By: [Signature]
Name: Michael J. O'Brien
Title: Secretary

U.S. Marketing & Promotions Agency Inc.

By: [Signature]
Name: Soborahé Zaryana
Title: Secretary