

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Running Away, LLC		12/13/2011	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Running Away Enterprises, LLC		
Street Address:	800 Waukegan Road		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85258499	HOT CHOCOLATE 15/5K	
Serial Number:	85324053	CINCO DE MILER	
Serial Number:	85324107	TERRAPIN 5K	
CORRESPONDENCE DATA			
Fax Number:	(312)224-1202		
Phone:	3122241238		
Email:	tkatz@fhslc.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Tracy Katz Muhl, Esq.		
Address Line 1:	200 W. Madison St., Ste. 3000		
Address Line 2:	Fox, Hefter, Swibel, Levin & Carroll LLP		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Tracy Katz Muhl, Att'y of record, IL bar		

OP \$90.00 85258499

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**TRADEMARK
 REEL: 004679 FRAME: 0307**

Signature:	/Tracy Katz Muhl/
Date:	12/14/2011
Total Attachments: 2 source=Signed Assignment of Federal Trademarks#page1.tif source=Signed Assignment of Federal Trademarks#page2.tif	

ASSIGNMENT OF FEDERAL TRADEMARK APPLICATIONS

This Assignment is made as of December 13 2011, by Running Away, LLC, d/b/a Ram Racing, an Illinois limited liability company ("Assignor"), to Running Away Enterprises, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the applicant for the federal trademarks HOT CHOCOLATE 15/5K (design plus words, letters, and/or numbers), U.S. Ser. No. 85258499; CINCO DE MILER (design plus words, letters, and/or numbers), U.S. Ser. No. 85324053; and TERRAPIN 5K (design plus words, letters, and/or numbers), U.S. Ser. No. 85324107 (the "Marks").

NOW THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks, along with the good will of the part of Assignor's business connected with the use of and symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the date and year first set forth above.

Assignor:

Running Away, LLC, d/b/a Ram Racing

By: _____

Name: Paul Rosenblum

Title: Member

Assignee:

Running Away Enterprises, LLC

By: _____

Name: Steve Ginsburg

Title: Manager

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Assignor:

Running Away, LLC, d/b/a Ram Racing

By: 
Name: Paul Rosenblum
Title: Member

Assignee:

Running Away Enterprises, LLC

By: _____
Name: Steve Ginsburg
Title: Manager