



11/23/2011



Form PTO-1594 (Rev. 08/09) Collection 06

103636918

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

11-21-11

COVER SHEET

TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Starwood Capital Group Global I, LLC
591 West Putnam Avenue
Greenwich, Connecticut 06830

- Individual(s)
- General Partnership
- Corporation- State: _____
- Association
- Limited Partnership
- Other Connecticut limited liability company

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Concorde Martinez

Internal

Address: 92081 Paris La Defense Cedex

Street Address: Le Village 5 - 50, place de l'Ellipse

City: Paris

State: _____

Country: France Zip: CS 70050

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Company Citizenship France

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) November 14, 2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,182,101; 3,188,370; and 3,370,394

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

HOTEL Martinez (U.S. Reg. No. 3,182,101), MARTINEZ (U.S. Reg. No. 3,188,370), and HOTEL MARTINEZ & Design (U.S. Reg. No. 3,370,394).

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Stephen G. Janoski

Internal Address: Roylance, Abrams, Berdo & Goodman, L.L.P.

Suite 600

Street Address: 1300 19th Street, N.W.

City: Washington

State: District of Columbia Zip: 20036

Phone Number: (202) 659-9076

Fax Number: (202) 659-9344

Email Address: SGJdocketing@roylance.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$90.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number: 18-02220

Authorized User Name _____

9. Signature:

Signature

November 21, 2011

Date

Stephen G. Janoski

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, Starwood Capital Group Global I, LLC, a Connecticut limited liability company with its principal address at 591 West Putnam Avenue, Greenwich, Connecticut 06830, United States of America (hereinafter the "Assignor"), is the owner of rights, title and interest in and to the service marks:

- HOTEL MARTINEZ, the subject of U.S. Registration No. 3,182,101, registered in the U.S. Patent and Trademark Office (hereinafter, "USPTO") on December 5, 2006; and
- MARTINEZ, the subject of U.S. Registration No. 3,188,370, registered in the USPTO on December 19, 2006; and
- HOTEL MARTINEZ & Design, the subject of U.S. Registration No. 3,370,394, registered in the USPTO on January 15, 2008 (hereinafter the "Marks"); and

WHEREAS, Concorde Martinez, a French company with its principal address at Le Village 5, 50, place de l'Ellipse CS 70050, 92081 Paris La Defense Cedex, France (hereinafter the "Assignee"), desires to acquire all right, title and interest in and to the Marks; and

WHEREAS, Assignor makes no representations and/or no warranties that it is the sole and exclusive owner of, and has good and clear title in and to the Marks, other than to represent and warrant that Assignor has not transferred, conferred, assigned or granted any licenses or rights in or to the Marks, and has no agreement with any other party which would conflict with this Assignment; and


WHEREAS, Assignee indemnifies, releases, discharges, defends, holds harmless and has no recourse whatsoever against Assignor, its officers, shareholders, employees, agents, affiliates, subsidiaries, successors, and any other person authorized by Assignor to act on its behalf, for any loss, liability, damages, demands, cost, judgment, award, expense, or claims, including reasonable attorneys fees, which may at any time be suffered or incurred by Assignee relating to the Marks and/or by reason of or in consequence of this Assignment; and

NOW THEREFORE, for good and valuable consideration of Seventeen Thousand Dollars (US\$17,000.00), the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, and transfers to Assignee, on a quit-claim basis, effective as of the date of the last signature below, all of Assignor's rights, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby and/or associated therewith.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by duly authorized officers and effective the day and year above stated.

ASSIGNOR

STARWOOD CAPITAL GROUP
GLOBAL I, LLC

By: 

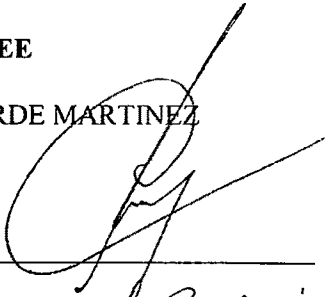
Name: STEVEN M. HAGAN

Title: MANAGING DIRECTOR

Signed:
This 14th day of November, 2011.

ASSIGNEE

CONCORDE MARTINEZ

By: 

Name: Bernard GRANIER

Title: Président

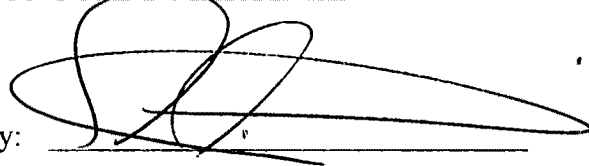
Signed:
This 7th day of November 2011.

ASSIGNMENT RECORDATION
DESIGNATION OF DOMESTIC REPRESENTATIVE

The firm of ROYLANCE, ABRAMS, BERDO & GOODMAN, L.L.P., 1300 19th Street, N.W., Suite 600, Washington, D.C. 20036-1649 is hereby the designated representative upon whom notices or process may be served in proceedings affecting the assignment enclosed herewith and/or hereto on behalf of the assignee or receiving party, Concorde Martinez.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the recordation of the assignment enclosed herewith and/or hereto on behalf of the assignee or receiving party, Concorde Martinez, declares that he is properly authorized to execute this designation of domestic representative on behalf of the assignee or receiving party, Concorde Martinez, with full power of substitution and revocation, and to transact all business in the Patent and Trademark Office in connection therewith.

CONCORDE MARTINEZ



Date: November 21, 2011

By: _____

Name: Stephen G. Janoski

Title: Attorney, D.C. Bar member, and
Domestic Representative for Assignee with
legal authority under §§2.193(e)(1) and (8)