

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RIA in a Box, Inc.		12/14/2011	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	RIA in a Box LLC		
Street Address:	108 West 39th Street, Suite 604		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3288058	RIA IN A BOX	
CORRESPONDENCE DATA			
Fax Number:	(212)370-7889		
Phone:	212-370-1300		
Email:	pto@egsllp.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jennifer D. Silverman		
Address Line 1:	150 East 42nd Street, 11th Floor		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Jennifer D. Silverman		
Signature:	/Jennifer D. Silverman/		
Date:	12/16/2011		
Total Attachments: 3 source=Trademark Assignment - Executed#page1.tif source=Trademark Assignment - Executed#page2.tif source=Trademark Assignment - Executed#page3.tif			

OP \$40.00 3288058

TRADEMARK ASSIGNMENT

This trademark assignment (the "Assignment"), dated this 14th day of December 2011, is by and between RIA in a Box, Inc., a corporation organized and existing under the laws of the State of Texas and having its principal place of business at 108 West 39th Street, Suite 604, New York, NY 10018 ("Assignor") on one hand, and, on the other hand, RIA in a Box LLC, a limited liability company organized under the laws of the State of Delaware and having its principal place of business at 108 West 39th Street, Suite 604, New York, NY 10018 ("Assignee").

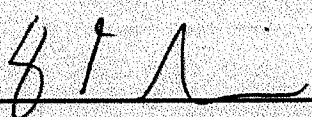
WHEREAS, Assignor is the owner of the U.S. trademark registration set forth in Schedule A attached hereto and associated common law rights ("Trademark");

WHEREAS, Assignee wishes to acquire the Trademark and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns, transfers, and conveys, to Assignee, free and clear of all liens and encumbrances, all of Assignor's rights, title and interest throughout the world in and to the Trademark, together with the goodwill associated with or symbolized with the Trademark.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR:		RIA in a Box, Inc.
	By:	
	Print:	Zachary Gronich
	Title:	Chief Executive Officer
ASSIGNEE:		RIA in a Box LLC
	By:	
	Print:	
	Title:	

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WHEREAS, Assignor is the owner of the U.S. trademark registration set forth in Schedule A attached hereto and associated common law rights ("Trademark");

WHEREAS, Assignee wishes to acquire the Trademark and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns, transfers, and conveys, to Assignee, free and clear of all liens and encumbrances, all of Assignor's rights, title and interest throughout the world in and to the Trademark, together with the goodwill associated with or symbolized with the Trademark.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR:		RIA in a Box, Inc.
	By:	
	Print:	Zachary Gronich
	Title:	Chief Executive Officer
ASSIGNEE:		RIA in a Box LLC
	By:	
	Print:	WILLIAM BRESSMAN
	Title:	MANAGING MEMBER

TRADEMARK ASSIGNMENT SCHEDULE A

Mark: RIA IN A BOX

Country: United States

Registration No.: 3288058

Goods & Services: Business consultation services (Class 035)