

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FRP, Inc.		07/01/2011	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Southwestern Publishing Group, Inc.		
Street Address:	2451 Atrium Way		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3219257	FRP COOKBOOK UNIVERSITY	
Registration Number:	3200137	FRP LIFESTYLE COOKBOOKS	
Registration Number:	2086446	CHILDREN'S MARKETPLACE	
Registration Number:	2007786	COOKBOOK MARKETPLACE	
Registration Number:	0800717	FAVORITE RECIPES	
Registration Number:	3611889	COMMUNITY CLASSICS	
Registration Number:	3681426	BECKON BOOKS	
Registration Number:	3686964	BECKON BOOKS	
Registration Number:	3238684	FRP	
Registration Number:	3319126	THE BOOKSMITH GROUP	
CORRESPONDENCE DATA			
Fax Number:	(615)800-8918		
Phone:	6158008925		
Email:	amy@everhartlawfirm.com		

OP \$265.00 3219257

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Amy J. Everhart  
Address Line 1: 1400 Fifth Avenue North  
Address Line 4: Nashville, TENNESSEE 37208

NAME OF SUBMITTER:	Amy J. Everhart
Signature:	/Amy J. Everhart/
Date:	12/20/2011
Total Attachments: 2 source=FRP Name Change#page1.tif source=FRP Name Change#page2.tif	

State of Tennessee



Department of State

Corporate Filings
312 Eighth Avenue North
6th Floor, William R. Snodgrass Tower
Nashville, TN 37243

ARTICLES OF AMENDMENT
TO THE CHARTER
(For-Profit)

FILED

RECEIVED Office Use Only
STATE OF TENNESSEE

2011 JUL -1 PM 1:00
TRE HARGETT
SECRETARY OF STATE

5914-0422

CORPORATE CONTROL NUMBER (IF KNOWN) 000565547

PURSUANT TO THE PROVISIONS OF SECTION 48-20-106 OF THE TENNESSEE BUSINESS CORPORATION ACT, THE UNDERSIGNED CORPORATION ADOPTS THE FOLLOWING ARTICLES OF AMENDMENT TO ITS CHARTER:

1. PLEASE INSERT THE NAME OF THE CORPORATION AS IT APPEARS OF RECORD:
FRP, Inc.

IF CHANGING THE NAME, INSERT THE NEW NAME ON THE LINE BELOW:
Southwestern Publishing Group, Inc.

2. PLEASE MARK THE BLOCK THAT APPLIES:

- AMENDMENT IS TO BE EFFECTIVE WHEN FILED BY THE SECRETARY OF STATE.
AMENDMENT IS TO BE EFFECTIVE, (MONTH, DAY, YEAR)

(NOT TO BE LATER THAN THE 90TH DAY AFTER THE DATE THIS DOCUMENT IS FILED.) IF NEITHER BLOCK IS CHECKED, THE AMENDMENT WILL BE EFFECTIVE AT THE TIME OF FILING.

3. PLEASE INSERT ANY CHANGES THAT APPLY:

- A. PRINCIPAL ADDRESS: STREET ADDRESS, CITY, STATE/COUNTY, ZIP CODE
B. REGISTERED AGENT
C. REGISTERED ADDRESS: STREET ADDRESS, TN, STATE, ZIP CODE, COUNTY
D. OTHER CHANGES:

4. THE CORPORATION IS FOR PROFIT.

5. THE MANNER (IF NOT SET FORTH IN THE AMENDMENT) FOR IMPLEMENTATION OF ANY EXCHANGE, RECLASSIFICATION, OR CANCELLATION OF ISSUED SHARES IS AS FOLLOWS:

6. THE AMENDMENT WAS DULY ADOPTED ON June 29, 2011 (MONTH, DAY, YEAR)
BY (Please mark the block that applies):

- THE INCORPORATORS WITHOUT SHAREHOLDER ACTION, AS SUCH WAS NOT REQUIRED.
THE BOARD OF DIRECTORS WITHOUT SHAREHOLDER APPROVAL, AS SUCH WAS NOT REQUIRED.
THE SHAREHOLDERS.

Secretary/Treasurer and Vice President

SIGNER'S CAPACITY

SIGNATURE

Cynthia D. Johnstone

DATE

June 29, 2011

Cynthia D. Johnstone
NAME OF SIGNER (TYPED OR PRINTED)

