

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Six Apart Ltd.		10/28/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Six Apart KK		
Street Address:	Entsu-ji-Gadelius Bldg, 7th Floor		
Internal Address:	5-2-39 Akasaka, Minato-ku		
City:	Tokyo 107-0052		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3127928	MOVABLE TYPE	
Registration Number:	3473383	MOVABLE TYPE	
Registration Number:	3660045	M VABLE TYPE	
Registration Number:	3188042	SIX APART	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
Phone:	212-813-5900		
Email:	assignments@fzlz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	David Ehrlich		
Address Line 1:	866 United Nations Plaza		
Address Line 2:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	SIXA 1107444		

CH \$115.00 3127928

DOMESTIC REPRESENTATIVE

Name: Fross Zelnick Lehrman & Zissu, P.C.
Address Line 1: 866 United Nations Plaza
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	David Ehrlich
Signature:	/joanna weiss/
Date:	12/21/2011

Total Attachments: 2
source=Assignment deed for Six Apart KK (F0929669)#page1.tif
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ASSIGNMENT

WHEREAS, Six Apart Ltd., a Delaware corporation ("Assignor"), whose address is 548 4th St., San Francisco, California 94107, is the owner of the following trademark registrations in the United States:

TRADEMARK	REGISTRATION NO.
MOVABLE TYPE	3,127,928
MOVABLE TYPE & Design	3,473,383
MOVABLE TYPE & Design	3,660,045
SIX APART	3,188,042

WHEREAS, Six Apart KK, a Japan corporation, whose address is Entsu-ji-Gadelius Bldg, 7th Floor, 5-2-39 Akasaka, Minato-ku, Tokyo 107-0052, Japan ("Assignee"), is desirous of acquiring said registrations and all associated goodwill in said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks and the above-named registrations therefor, together with the goodwill of the business symbolized by said trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

Six Apart Ltd.

By: _____

Name: Lee J. Kulkarni

Title: Director

Date of Signature: 10/28/11

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Six Apart KK :
 :
 Registration Nos.: Please see below schedule :
 :
 Issued: Please see below schedule :
 :
 Marks: Please see below schedule :
 :
 Our Refs.: Please see below schedule :

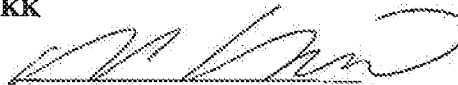
APPOINTMENT OF DOMESTIC REPRESENTATIVE

Box NO FEE
 Commissioner for Trademarks
 P.O. Box 1451
 Alexandria, VA 22313-1451

Applicant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5921) its attorneys and representatives upon whom notices or process in proceedings affecting the below-identified marks may be served.

Mark	Serial No.	Registration No.	Registration Date	Our Ref.
MOVABLE TYPE	78/503,201	3,127,928	August 8, 2006	SIXA 11/07444
MOVABLE TYPE & Design	77/199,759	3,473,383	July 22, 2008	SIXA 11/07445
MOVABLE TYPE & Design	77/492,825	3,660,045	July 28, 2009	SIXA 11/07446
SIX APART	78/536,233	3,188,042	December 19, 2006	SIXA 11/07447

Six Apart KK

Signature: 

Name: Nobuhiro Seki

Title: President & CEO

Date of Signature: October 3, 2011