

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sierra Meat Company		12/21/2011	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Armand Agra, Inc.		
Street Address:	P.O. Box 12760		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89510		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3751995	SIERRA MEAT & SEAFOOD EST. 1948 WHOLESALE MEAT & SEAFOOD PURVEYORS RENO, NV	
Registration Number:	3752220	SIERRA MEAT COMPANY EST. 1948 WHOLESALE MEAT PURVEYORS	
CORRESPONDENCE DATA			
Fax Number:	(303)863-0223		
Phone:	303-863-2970		
Email:	mtrudell@sheridanross.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Miriam D. Trudell, Sheridan Ross P.C.		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	4972-6		
NAME OF SUBMITTER:	Miriam D. Trudell		

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Signature:	/miriam trudell/
Date:	12/22/2011
Total Attachments: 2 source=signed assignment#page1.tif source=signed assignment#page2.tif	

TRADEMARK ASSIGNMENT

This is an Assignment by Sierra Meat Company, a Nevada corporation, ("ASSIGNOR") having an address of 1330 Capital Blvd., Reno, NV 89502, to Armand Agra, Inc., a Nevada corporation, ("ASSIGNEE") having an address of P.O. Box 12760, Reno, NV 89510, effective upon the signature date below.

WHEREAS, ASSIGNOR is the owner of rights in the marks "SIERRA MEAT COMPANY EST. 1948 WHOLESALE MEAT PURVEYORS & Design" and "SIERRA MEAT & SEAFOOD EST. 1948 WHOLESALE MEAT & SEAFOOD PURVEYORS RENO, NV & Design" and the trademark registrations listed on the attached Exhibit A and is desirous of assigning these marks, and all registrations and applications therefor, to ASSIGNEE;

WHEREAS, ASSIGNEE is desirous of acquiring all right, title and interest in the marks "SIERRA MEAT COMPANY EST. 1948 WHOLESALE MEAT PURVEYORS & Design" and "SIERRA MEAT & SEAFOOD EST. 1948 WHOLESALE MEAT & SEAFOOD PURVEYORS RENO, NV & Design" and all registrations and applications therefor.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and certain other good and valuable consideration paid to ASSIGNOR, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey their entire right, title and interest in and to the marks "SIERRA MEAT COMPANY EST. 1948 WHOLESALE MEAT PURVEYORS & Design" and "SIERRA MEAT & SEAFOOD EST. 1948 WHOLESALE MEAT & SEAFOOD PURVEYORS RENO, NV & Design" and all associated goodwill of the business and the right to sue for past infringement, and all trademark applications and registrations therefor, including all of the trademark registrations listed on Exhibit A.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

SIERRA MEAT COMPANY

Date: 12/21/11

By: Chris Flocchini

Name: [Signature]

Title: VP Sales/Marketing

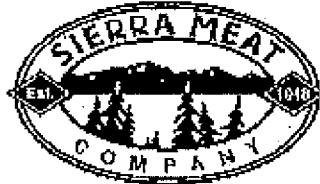
EXHIBIT A

Registration No.

Mark

3752220

SIERRA MEAT COMPANY EST. 1948 WHOLESALE MEAT  
PURVEYORS & Design



WHOLESALE MEAT PURVEYORS

3751995

SIERRA MEAT & SEAFOOD EST. 1948 WHOLESALE MEAT  
& SEAFOOD PURVEYORS RENO, NV & Design



WHOLESALE MEAT & SEAFOOD PURVEYORS  
RENO, NV

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