

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oxford Marketing Corporation		12/29/2011	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Brandmovers, Inc.		
Street Address:	512 Means Street NW, Suite 101		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30318		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2966758	B BRANDMOVERS	
CORRESPONDENCE DATA			
Fax Number:	(678)835-9310		
Email:	sbrient@brientip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Scott E. Brient		
Address Line 1:	5755 North Point Parkway, Suite 67		
Address Line 4:	Alpharetta, GEORGIA 30022		
ATTORNEY DOCKET NUMBER:	0996-01247		
NAME OF SUBMITTER:	Scott Brient		
Signature:	/Scott E. Brient/		
Date:	01/09/2012		
Total Attachments: 1 source=0996-01247#page1.tif			

OP \$40.00 2966758

**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Oxford Marketing Corporation, a Georgia Corporation, having its principal offices at 2120 Powers Ferry Road, Suite 300, Atlanta, GA 30339, hereby assigns unto

Brandmovers, Inc.  
512 Means Street NW, Suite 101  
Atlanta, GA 30318


its successors and assigns, all right, title and interest in and to the following trademark(s),

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
BRANDMOVERS	2,966,758	July 12, 2005

together with (1) the goodwill of the business symbolized by said trademark(s) and registrations thereof, (2) all income, royalties, and damages that become due or payable to the undersigned with respect to said trademark(s), including damages and payments for past or future infringements and misappropriations of said trademark(s), and (3) all rights to sue for past, present, or future infringements or misappropriations of said trademarks; this assignment being under covenant, not only that full power to make said assignment is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said trademark(s) shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said trademark(s) or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said trademark(s), and to testify in any proceedings relating to said trademark(s).

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

**Oxford Marketing Corporation**

By:   
Name: Andrew Mitchell  
Title: President  
Date: 12/29/2011