

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Historic Motorsports Productions, Inc.		12/15/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Historic Motorsports Productions, LLC		
Street Address:	10960 Bennett Parkway		
City:	Zionsville		
State/Country:	INDIANA		
Postal Code:	46077		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4060665	HMP HISTORIC MOTORSPORTS PRODUCTIONS	
Registration Number:	4046101	LEGENDS OF MOTORSPORTS	
Registration Number:	4046102	LEGENDS OF MOTORSPORTS	
Registration Number:	4046103	HMP	
CORRESPONDENCE DATA			
Fax Number:	(317)237-3900		
Phone:	(317) 237-3800		
Email:	jtragesser@fbtlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Joel E. Tragesser		
Address Line 1:	PO Box 44961, 201 N Illinois St Ste 1900		
Address Line 4:	Indianapolis, INDIANA 46244-0961		
ATTORNEY DOCKET NUMBER:	0118859/0574126		



OP \$115.00 4060665

NAME OF SUBMITTER:	Joel E. Tragesser
Signature:	/Joel E. Tragesser/
Date:	01/11/2012
<b>Total Attachments: 3</b> source=Trademark Assignment - Inc. to LLC#page1.tif source=Trademark Assignment - Inc. to LLC#page2.tif source=Trademark Assignment - Inc. to LLC#page3.tif	



## TRADEMARK ASSIGNMENT

WHEREAS, Historic Motorsports Productions, Inc., a Delaware corporation, having a current place of business at 10960 Bennett Parkway, Zionsville, IN 46077 (hereinafter referred to as "Assignor"), has adopted the service marks set forth below (hereinafter referred to as "Trademarks"):

### U.S. Service Mark Registrations

	<p>77/946,415 4,060,665</p>	<p>26 Feb 2010 22 Nov 2011</p>	<p>Conducting entertainment exhibitions in the nature of historic automobile races and exhibitions, and parades of race cars; and conducting special events for social entertainment purposes, in Int. Cl. 41.</p>
	<p>77/946,418 4,046,101</p>	<p>26 Feb 2010 25 Oct 2011</p>	<p>Conducting entertainment exhibitions in the nature of historic automobile races and exhibitions, and parades of race cars, and conducting special events for social entertainment purposes, in Int. Cl. 41.</p>
<p>LEGENDS OF MOTORSPORTS (Standard character format)</p>	<p>77/946,423 4,046,102</p>	<p>26 Feb 2010 25 Oct 2011</p>	<p>Conducting entertainment exhibitions in the nature of historic automobile races and exhibitions, parades of race cars, and conducting special events for social entertainment purposes, in Int. Cl. 41.</p>
<p>HMP (Standard character format)</p>	<p>77/946,426 4,046,103</p>	<p>26 Feb 2010 25 Oct 2011</p>	<p>Conducting entertainment exhibitions in the nature of historic automobile races and exhibitions, parades of race cars, and conducting special events for social entertainment purposes, in Int. Cl. 41.</p>

Canadian Service Mark Applications

<i>Mark</i>	<i>Serial No./ Reg. No.</i>	<i>Filing Date/ Reg. Date</i>	<i>Goods/Services</i>
LEGENDS OF MOTORSPORTS (Standard character format)	1 479 361	22 Apr 2010	Conducting entertainment exhibitions in the nature of historic automobile races and exhibitions, parades of race cars, wine and food festivals, concerts, auctions and special events
	1 479 362	22 Apr 2010	Conducting entertainment exhibitions in the nature of historic automobile races and exhibitions, parades of race cars, wine and food festivals, concerts, auctions and special events
HMP (Standard character format)	1 479 363	22 Apr 2010	Conducting entertainment exhibitions in the nature of historic automobile races and exhibitions, parades of race cars, wine and food festivals, concerts, auctions and special events
	1 479 364	22 Apr 2010	Conducting entertainment exhibitions in the nature of historic automobile races and exhibitions, parades of race cars, wine and food festivals, concerts, auctions and special events

WHEREAS, Historic Motorsports Productions, LLC, a Delaware limited liability company, having offices at 10960 Bennett Parkway, Zionsville, IN 46077 (hereinafter referred to as the "Assignee"), desires to acquire all of the right, title and interest in and to the Trademarks, including the portion of the business to which the mark pertains and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration as set forth herein, the receipt of which is hereby acknowledged by the undersigned, the Assignor hereby sells, transfers, conveys, and assigns all of the Assignor's right, title, and interest in and to the Trademarks, as well as the portion of the business to which the marks pertain, and the good will of the business symbolized thereby, to the Assignee, and the Assignee hereby accepts such assignment.

This Trademark Assignment shall be binding upon the Assignor and Assignee, their respective licensees, successors, heirs, and assigns. In this connection, the rights herein granted to Assignee shall inure to the benefit of Assignee, her licensees, successors, heirs and assigns.

IN WITNESS WHEREOF, Assignor has executed this document the 15  
day of December, 2011.

HISTORIC MOTORSPORTS  
PRODUCTIONS, INC.  
ASSIGNOR

By: [Signature]

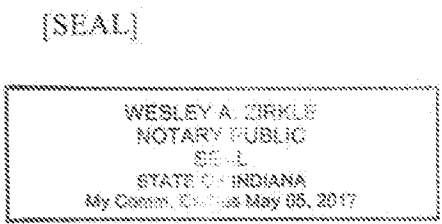
Printed: Bruce Hernandez

Title: Chairman

STATE OF INDIANA       )  
                                  ) SS:  
COUNTY OF MARION    )

Before me a Notary Public, in and for said County and State, personally appeared Bruce Hernandez, who acknowledged that he is the Chairman of Historic Motorsports Productions, Inc. (a Delaware corporation), and is empowered to sign on behalf of said Assignor the foregoing Trademark Assignment.

Witness my hand and Notarial Seal this 15 day of December, 2011.



[Signature]  
Notary Public

Wesley A. Zirkle  
Printed Name

My Commission Expires: May 5, 2017

County of Residence: How: How

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