

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AUTHOR SOLUTIONS, INC.		01/10/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SNAP MYLIFE, INC.		
Street Address:	3940 Route 1		
Internal Address:	Building 16A		
City:	Princeton		
State/Country:	NEW JERSEY		
Postal Code:	08540		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3590427	INKUBOOK	
CORRESPONDENCE DATA			
Fax Number:	(732)393-1901		
Phone:	732737731		
Email:	gchandiramani@sorinroyercooper.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Gayitri Chandiramani		
Address Line 1:	Two Tower Center Blvd		
Address Line 2:	11th Floor		
Address Line 4:	East Brunswick, NEW JERSEY 08816		
ATTORNEY DOCKET NUMBER:	SNAP MYLIFE, INC.		
NAME OF SUBMITTER:	Gayitri Chandiramani		
Signature:	/Gayitri Chandiramani/		

OP \$40.00 3590427

Date:

01/11/2012

Total Attachments: 3

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**ASSIGNMENT OF TRADEMARKS**

This Assignment is made as of the 10<sup>th</sup> day of January, 2012, (the "Effective Date"), by and between Author Solutions, Inc., 1663 Liberty Drive, Suite 200, Bloomington, Indiana 47403, a Delaware corporation ("Assignor"), and Snap MyLife, Inc., 3940 Route 1, Building 16A, Princeton, New Jersey 08540, a Delaware corporation ("Assignee").

For One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, it is agreed as follows:

Assignor hereby assigns and transfers to Assignee all of its right, title and interest in and to the trademarks listed on Schedule A attached hereto and made a part hereof (the "Marks"), together with all the good will which is or will be symbolized by said Marks, and all rights and privileges under the Marks, including the right to renew and/or register the Marks anywhere in the world, and all rights to recover for damages and profits for infringement in the United States and throughout the world, and any and all rights, privileges, and obligations under licenses with respect to the Marks anywhere in the world.

Assignee hereby accepts such assignment and transfer.

IN WITNESS WHEREOF, this Assignment has been executed effective as of the date first above written.

AUTHOR SOLUTIONS, INC.

By: 

Name: Kevin GREGORY

Title: SVP + CFO

SNAP MYLIFE, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

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For One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, it is agreed as follows:

Assignor hereby assigns and transfers to Assignee all of its right, title and interest in and to the trademarks listed on Schedule A attached hereto and made a part hereof (the "Marks"), together with all the good will which is or will be symbolized by said Marks, and all rights and privileges under the Marks, including the right to renew and/or register the Marks anywhere in the world, and all rights to recover for damages and profits for infringement in the United States and throughout the world, and any and all rights, privileges, and obligations under licenses with respect to the Marks anywhere in the world.

Assignee hereby accepts such assignment and transfer.

IN WITNESS WHEREOF, this Assignment has been executed effective as of the date first above written.

AUTHOR SOLUTIONS, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

SNAP MYLIFE, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

  
JIREN PARIKH  
CEO

**SCHEDULE A**

<b><u>COUNTRY</u></b>	<b><u>MARK</u></b>	<b><u>REGISTRATION NO.</u></b>
United States	INKUBOOK	3,590,427
European Community	INKUBOOK	007464861