

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|-----------------------|
| Reckitt Benckiser Inc. | | 12/17/2010 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | Reckitt Benckiser LLC |
| Street Address: | 399 Interpace Parkway |
| City: | Parsippany |
| State/Country: | NEW JERSEY |
| Postal Code: | 10169-0079 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark |
|----------------------|---------|------------------|
| Registration Number: | 3771506 | CEPACOL FIZZLERS |
| Registration Number: | 3706718 | CEPACOL FIZZLERS |
| Registration Number: | 3510479 | CEPACOL |
| Registration Number: | 2086261 | CEPACOL |
| Registration Number: | 0383155 | CEPACOL |

CORRESPONDENCE DATA

Fax Number: (212)818-9606
 Phone: 212-818-9200
 Email: mlerner@ssbb.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Mark Lerner
 Address Line 1: 230 Park Avenue
 Address Line 2: Suite 1130
 Address Line 4: New York, NEW YORK 10169-0079

CH \$140.00 3771506

| | |
|--|---------------|
| ATTORNEY DOCKET NUMBER: | 065327.519 |
| NAME OF SUBMITTER: | Mark Lerner |
| Signature: | /mark lerner/ |
| Date: | 01/13/2012 |
| Total Attachments: 2 source=rb change of name#page1.tif source=rb change of name#page2.tif | |

CERTIFICATE OF CONVERSION
OF
RECKITT BENCKISER INC.
INTO

RECKITT BENCKISER LLC

(Pursuant to Section 266 of the
Delaware General Corporation Law and Section 18-214 of the Delaware Limited
Liability Company Act)

1. The name of the corporation immediately prior to the filing of this Certificate of Conversion is Reckitt Benckiser Inc.
2. The date of filing of its original Certificate of Incorporation with the Secretary of State of the State of Delaware is June 10, 1977.
3. The name of the limited liability company into which the corporation shall be converted, as stated on its Certificate of Formation, is Reckitt Benckiser LLC.
4. The conversion shall be effective at 12:00 midnight at the end of December 31, 2010.
5. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law.

Dated: December 17, 2010

RECKITT BENCKISER INC

By 

Name: Markus Hartmann

Title: Vice President

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "RECKITT BENCKISER INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "RECKITT BENCKISER INC." TO "RECKITT BENCKISER LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 5:12 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 12 O'CLOCK A.M.

0839519 8100V

101219142

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8452156

DATE: 12-23-10

RECORDED: 01/13/2012

TRADEMARK
REEL: 004698 FRAME: 0200