

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heart & Soul Enterprises, LLC		12/30/2011	LIMITED LIABILITY COMPANY: MARYLAND
RECEIVING PARTY DATA			
Name:	Brown, Curry, Detry, Taylor Associates, LLC		
Street Address:	2020 Pennsylvania Avenue, NW, Suite 304		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20006		
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1802718	HEART & SOUL	
Registration Number:	3644184	HEART & SOUL HEALTHY WEIGHT PLAN	
CORRESPONDENCE DATA			
Fax Number:	(303)866-0200		
Phone:	(303) 861-7000		
Email:	chris.wagner@bryancave.com, judi.cope@bryancave.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Christopher J. Wagner		
Address Line 1:	1700 Lincoln Street, Suite 4100		
Address Line 2:	Bryan Cave LLP		
Address Line 4:	Denver, COLORADO 80203-4541		
ATTORNEY DOCKET NUMBER:	57072-00010		
NAME OF SUBMITTER:	Christopher J. Wagner		

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Signature:	/chris wagner/
Date:	01/17/2012
Total Attachments: 2 source=1802718 Assignment#page1.tif source=3644184 Assignment#page1.tif	

**ASSIGNMENT**

Heart & Soul Enterprises, LLC, a Maryland limited liability company with an address at 2514 Maryland Avenue, Baltimore, Maryland 21218 ("Assignor"), is the owner of the mark identified below and of the U.S. trademark registration therefor (the "Trademark").


<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
HEART & SOUL	1802718	November 2, 1993

Brown, Curry, Detry, Taylor Associates, LLC, a Maryland limited liability company with an address at 2020 Pennsylvania Avenue, NW, Suite 304, Washington, D.C. 20006 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark in the U.S., together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Executed as of December 30, 2011.

HEART & SOUL ENTERPRISES, LLC

By:   
Name: *Edwin Arent*  
Title: *President*

**ASSIGNMENT**

Heart & Soul Enterprises, LLC, a Maryland limited liability company with an address at 2514 Maryland Avenue, Baltimore, Maryland 21218 ("Assignor"), is the owner of the mark identified below and of the U.S. trademark registration therefor (the "Trademark").


<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
HEART & SOUL HEALTHY WEIGHT PLAN	3644184	June 23, 2009

Brown, Curry, Detry, Taylor Associates, LLC, a Maryland limited liability company with an address at 2020 Pennsylvania Avenue, NW, Suite 304, Washington, D.C. 20006 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark in the U.S., together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Executed as of December 30, 2011.

HEART & SOUL ENTERPRISES, LLC

By:   
Name: Edwin Avent  
Title: President