

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vincene Parrinello		01/18/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Blufin, S.p.A.		
Street Address:	Via G. Ferraris, 13-15-15/A		
City:	CARPI (MO)		
State/Country:	ITALY		
Postal Code:	I-41012		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3155427	BELLISSIMA REGENERATING CREME	
CORRESPONDENCE DATA			
Fax Number:	(212)302-8998		
Phone:	212-302-8989		
Email:	ipdoCKET@hgcpATENT.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kathleen A. Costigan		
Address Line 1:	HEDMAN & COSTIGAN, P.C.		
Address Line 2:	1230 Avenue of the Americas, 7th Floor		
Address Line 4:	New York, NEW YORK 10020		
ATTORNEY DOCKET NUMBER:	1011-TM-1268		
DOMESTIC REPRESENTATIVE			
Name:	Kathleen A. Costigan		
Address Line 1:	HEDMAN & COSTIGAN, P.C.		

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Address Line 2: 1230 Avenue of the Americas, 7th Fl  
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Kathleen A. Costigan
Signature:	/Kathleen A. Costigan/
Date:	01/18/2012
Total Attachments: 1 source=1011Blufin Parrinello signed Assignments#page1.tif	

Docket No.: \_\_\_\_\_

**ASSIGNMENT**

In consideration of One Dollar and other good and valuable consideration, of which I acknowledge receipt, I, Vincene Parrinello, sell, transfer and assign to Blufin, S.p.A., its successors and assigns the entire right, title, and interest, in any and all countries, and all rights, including any right of priority resulting from the filing of any U.S. Trademark Application which incorporates the mark BELLISSIMA REGENERATING CRÈME, and including but not limited to all common law rights and including U.S. Trademark Registration No. 3155427, and authorize and request any official whose duty it is to issue Trademarks, to issue any trademark to Blufin S.p.A. or its successors or assigns and agree that on request and without further consideration, but at the expense of Blufin, S.p.A., I will communicate to Blufin, S.p.A., or its representatives or nominees any facts known to me respecting said mark BELLISSIMA REGENERATING CREME and testify in any legal proceeding, sign all lawful papers, execute all applications and other documents, make all rightful oaths and, generally, do everything possible to aid Blufin, S.p.A., its successors, assigns, and nominees to obtain and enforce proper trademark protection for said mark in all countries.

January 18, 2012

Signature: Vincene Parrinello

Vincene Parrinello  
18368 Locksley Street  
San Diego, CA 92128.