

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Name of the Conveying Party previously recorded on Reel 004528 Frame 0110. Assignor(s) hereby confirms the Assignor should be GFC Brands, Inc., not Giant Brands, LLC.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GFC Brands, Inc.		01/02/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ahold Licensing Sarl		
Street Address:	2 Rue Jean-Petitot		
City:	Geneva		
State/Country:	SWITZERLAND		
Postal Code:	1204		
Entity Type:	LIMITED LIABILITY COMPANY: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2655719	GIANT	
CORRESPONDENCE DATA			
Fax Number:	(717)260-1641		
Phone:	717-232-8000		
Email:	trademarks@mwn.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	356/21631-0015		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$40.00 2655719

900212635

**TRADEMARK
 REEL: 004701 FRAME: 0924**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/
Date:	01/20/2012

Total Attachments: 6
source=A2741470#page1.tif
source=A2741470#page2.tif
source=A2741470#page3.tif
source=A2741470#page4.tif
source=A2741470#page5.tif
source=A2741470#page6.tif

TO:SUE HEBERLIG COMPANY:100 PINE STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

04/25/2011
 900190121

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Giant Brands, LLC		01/02/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Ahold Licensing Sarl
Street Address:	2 Rue Jean-Petitot
City:	Geneva
State/Country:	SWITZERLAND
Postal Code:	1204
Entity Type:	LIMITED LIABILITY COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2655719	GIANT

CORRESPONDENCE DATA

Fax Number: (717)260-1641
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 717-232-8000
 Email: trademarks@mwn.com
 Correspondent Name: Sue Heberlig
 Address Line 1: 100 Pine Street
 Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	356/21631-0015
--------------------------------	----------------

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:

OP \$40.00 2655719

TO:SUE HEBERLIG COMPANY:100 PINE STREET

Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/
Date:	04/25/2011
Total Attachments: 2 source=A2411715#page1.tif source=A2411715#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 2 day of January, 2010 by and between GFC Brands, Inc. (the "Assignor"), a Delaware corporation located at 1007 Orange Street, Wilmington, Delaware 19801, and Ahold Licensing SArl (the "Assignee"), a Swiss limited liability company having its principal place of business at 2 Rue Jean-Petitot, Geneva, Switzerland 1204

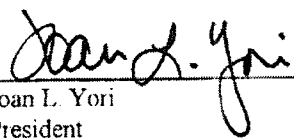
Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee

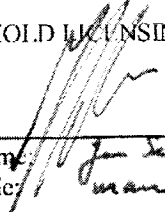
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written

GFC BRANDS, INC.


Joan L. Yori
President

AHOLD LICENSING SArl


Name: Jan Schellen
Title: managing director

SCHEDULE A

Registered Marks

Trademark

Registration Number

GIANT

2,655,719