

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CADENCE FINANCIAL CORPORATION		01/18/2012	CORPORATION:

RECEIVING PARTY DATA

Name:	CADENCE BANCORP LLC
Street Address:	2800 Post Oak Blvd.
Internal Address:	Suite 3800
City:	Houston
State/Country:	TEXAS
Postal Code:	77056
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3190118	CADENCE
Registration Number:	3202899	CADENCE
Registration Number:	3197547	CADENCE BANK

CORRESPONDENCE DATA

Fax Number: (713)223-3717
 Email: hoip@lockelord.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: LOCKE LORD LLP
 Address Line 1: 600 Travis
 Address Line 2: Suite 2800
 Address Line 4: Houston, TEXAS 77002-3095

ATTORNEY DOCKET NUMBER:	0025630-00002
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CH \$90.00 3190118

NAME OF SUBMITTER:	Danny Vara
Signature:	/Danny Vara/
Date:	01/24/2012
Total Attachments: 3 source=Cadence Financial to Cadence Bancorp - ex assignment##page1.tif source=Cadence Financial to Cadence Bancorp - ex assignment##page2.tif source=Cadence Financial to Cadence Bancorp - ex assignment##page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, CADENCE FINANCIAL CORPORATION (hereinafter "Assignor"), a corporation organized and existing under the laws of the State of Mississippi, is the owner of the trademark registrations set forth below (hereinafter, the "Marks"):

<u>Mark</u>	<u>Registration Number</u>
CADENCE	3,190,118
CADENCE	3,202,899
CADENCE BANK	3,197,547

; and

WHEREAS, CADENCE BANCORP LLC (hereinafter "Assignee"), a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at 2800 Post Oak Blvd., Suite 3800, Houston, Texas 77056, U.S.A., is desirous of acquiring said registrations, as well as the entire right, title, and interest of Assignor in and to the Marks, all other registrations and applications for registration (if any) of the Marks, all goodwill evidenced by the Marks, and all renewals and extensions that may be granted in respect of any of said registrations or applications for registration; and

WHEREAS, Assignor desires to make such assignment to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, and transferred and by these presents does hereby sell, assign, and transfer unto Assignee,

its successors and assigns, the registrations of the Marks as set forth above, together with the entire right, title, and interest of Assignor in and to the Marks and the goodwill evidenced thereby, and all other applications for registration and registrations of the Marks (if any), and all renewals and extensions that may be granted with respect to any of the registrations and applications to register the Marks, and the right to recover for past infringement thereof or injury thereto.

EXECUTED effective as of January 18, 2012.

ASSIGNOR:

CADENCE FINANCIAL CORPORATION

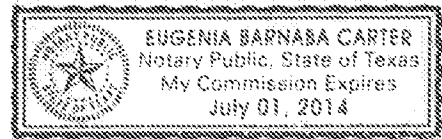
By: [Signature]
Name: Shay M. Whorler
Title: V.P./CFO

ASSIGNEE:

CADENCE BANCORP LLC

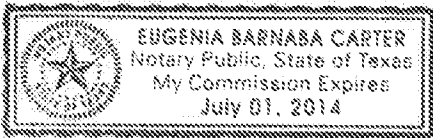
By: [Signature]
Name: Paul B. Murphy
Title: CEO + President

STATE OF Texas §
COUNTY OF Harris §



This instrument was acknowledged before me on January 18, 2012, by John McWhorter, EVP + CFO of CADENCE FINANCIAL CORPORATION, a Mississippi corporation, on behalf of said corporation.

Eugenia Barnaba Carter
Notary Public in and for the State of Texas



STATE OF Texas §
COUNTY OF Harris §

This instrument was acknowledged before me on January 18, 2012, by Paul B. Murphy, CEO & President of CADENCE BANCORP LLC, a Delaware limited liability company, on behalf of said company.

Eugenia Barnaba Carter
Notary Public in and for the State of Texas