

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trevor J. Heron		01/24/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Crispin Cider Company		
Street Address:	405 Central Avenue SE Suite 110		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55414		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3676388	CRISPIN	
Registration Number:	3624196	CRISPIN	
CORRESPONDENCE DATA			
Fax Number:	(612)977-8650		
Phone:	6129778229		
Email:	ababcock@briggs.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Audrey J. Babcock		
Address Line 1:	80 South 8th Street		
Address Line 2:	2200 IDS Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	41111.1		
NAME OF SUBMITTER:	Audrey J. Babcock		
Signature:	/Audrey J. Babcock/		

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TRADEMARK

Date:

01/24/2012

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

WHEREAS, Trevor J. Heron (hereinafter "Assignor"), a citizen of the United States, having a mailing address at 1510 Mount Curve Avenue, Minneapolis, Minnesota 55403, is the owner of the United States trademarks and trademark registrations set forth on the attached Exhibit A (hereinafter the "Marks and Registrations"); and

WHEREAS, Crispin Cider Company (hereinafter "Assignee"), a Minnesota corporation having a business address of 405 Central Avenue SE, Suite 110, Minneapolis, Minnesota 55414, is desirous of acquiring all of Assignor's right, title, and interest in and to the Marks and Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, intending to be legally bound hereby, does hereby sell, convey, assign and transfer to Assignee all right, title, and interest in and to the Marks and Registrations, together with the goodwill of the business in connection with which the Marks and Registrations are used, and the full right to sue for past, present or future infringement of any of such Marks and Registrations and rights, these rights to be held and enjoyed by the Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by the Assignor had this assignment not been made (including but not limited to, all registration rights with respect to the Marks and Registrations, and all rights to prepare derivative marks).

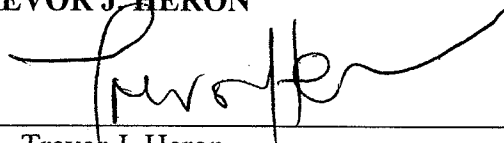
And for the consideration aforesaid, Assignor agrees that it will, upon request, execute additional lawful papers and generally do all other lawful acts reasonable and necessary, at the expense of the Assignee, to give effect to and to record this Assignment.

[Signature page follows]

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives effective as of the date shown below.

Signed this 24<sup>th</sup> day of January, 2012.

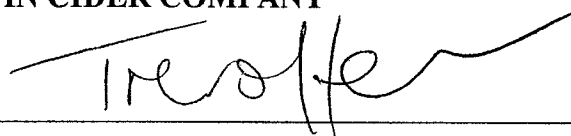
**TREVOR J. HERON**



Trevor J. Heron

**CRISPIN CIDER COMPANY**

By: \_\_\_\_\_




Name: Trevor Heron

Title: CEO

[Signature page to Trademark Assignment]

**EXHIBIT A**

<b>MARK</b>	<b>COUNTRY</b>	<b>REGISTRATION NO.</b>
CRISPIN	United States	3,676,388
	United States	3,624,196