

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Cervantes Holding Company		01/15/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Consumer Capital Partners LLC		
Street Address:	1515 Arapahoe Street, Tower One, 10th Floor		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80202		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3099131	CERVANTES CAPITAL	
CORRESPONDENCE DATA			
Fax Number:	(303)473-2720		
Phone:	(303) 473-2710		
Email:	shavlick@hollandhart.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Scott S. Havlick		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Holland & Hart LLP		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	58313.0005		
NAME OF SUBMITTER:	Scott S. Havlick		
Signature:	/Scott Havlick/		
Date:	01/29/2012		
Total Attachments: 1 source=2012.01.27 Assignment to Consumer Capital Partners-signed#page1.tif			

OP \$40.00 3099131

TRADEMARK ASSIGNMENT

WHEREAS, The Cervantes Holding Company ("Assignor"), a Delaware corporation, located at 1515 Arapahoe Street, Tower One, 10th Floor, Denver, Colorado 80202, is the owner of the following service mark and U.S. registration:

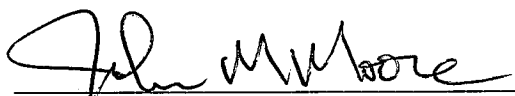
Mark	Class	Registration No.
CERVANTES CAPITAL	36	3,099,131

WHEREAS, Consumer Capital Partners LLC ("Assignee"), a Delaware Limited Liability Company located at 1515 Arapahoe Street, Tower One, 10th Floor, Denver, Colorado 80202, wishes to acquire the entire right, title, interest in and to said trademarks and said registration, and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said service mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors, transferees and assigns, the entire present and future right, title and interest in and to said service mark and said registration and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said service mark, and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefits.

Dated: JANUARY 15, 2012

The Cervantes Holding Company


Printed Name: John M. Moore

Title: AVP

5379979_1.DOC