

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/19/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Deluxe Media Creative Services Inc.		01/19/2012
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Deluxe Media Creative Services Inc.		
Street Address:	1377 North Serrano Avenue		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90027		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 12			
	Property Type	Number	Word Mark
	Registration Number:	4080409	
	Registration Number:	3944491	CINETECH
	Registration Number:	3399692	CO3
	Registration Number:	3403187	COMPANY 3
	Registration Number:	2747992	FILMCORE
	Serial Number:	77723531	JAVELIN
	Registration Number:	2480453	METHOD
	Registration Number:	2681518	RIOT
	Registration Number:	3848237	THEXCHANGE
	Registration Number:	3395717	UP
	Registration Number:	3931243	VIIA
	Registration Number:	3308367	VODERA

OP \$315.00 4080409

**CORRESPONDENCE DATA**

Fax Number: (202)600-2261  
Phone: (202) 600-2270  
Email: aspivak@mosaiclegalgroup.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Andrew Spivak c/o Mosaic Legal Group  
Address Line 1: 5185 MacArthur Boulevard, NW, Suite 350  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20016-3341

NAME OF SUBMITTER:	Andrew N. Spivak
Signature:	/Andrew N. Spivak/
Date:	01/30/2012

Total Attachments: 3  
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

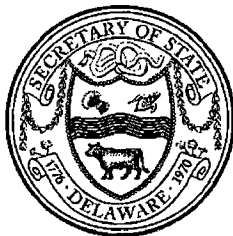
"DELUXE MEDIA CREATIVE SERVICES INC.", A CALIFORNIA CORPORATION,

WITH AND INTO "DMCS MERGER SUB INC." UNDER THE NAME OF "DELUXE MEDIA CREATIVE SERVICES INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF JANUARY, A.D. 2012, AT 5:12 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5083145 8100M

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9310892

DATE: 01-20-12

TRADEMARK  
REEL: 004707 FRAME: 0020

CERTIFICATE OF MERGER  
OF  
DELUXE MEDIA CREATIVE SERVICES INC.  
INTO  
DMCS MERGER SUB INC.

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Pursuant to Section 252 of the General  
Corporation Law of the State of Delaware

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DMCS Merger Sub Inc., a Delaware corporation, does hereby certify:

FIRST: The names and states of incorporation of the constituent corporations to this merger are as follows:

DMCS Merger Sub Inc.	Delaware
Deluxe Media Creative Services Inc.	California

SECOND: An Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with Section 252(c) of the General Corporation Law of the State of Delaware.

THIRD: The name of the corporation surviving the merger is DMCS Merger Sub Inc. (the "Surviving Corporation") except at the effective time of the merger it shall be changed to Deluxe Media Creative Services Inc.

FOURTH: The Certificate of Incorporation of the DMCS Merger Sub Inc. shall be the Certificate of Incorporation of the surviving corporation except Article FIRST of the Certificate of Incorporation is hereby amended pursuant to the merger to read as follows:

"FIRST: The name of the corporation is Deluxe Media Creative Services Inc. (hereinafter the "Corporation")."

FIFTH: The executed Agreement of Merger is on file at an office of the Surviving Corporation, 1377 North Serrano Avenue, Hollywood, California 90027. A copy will be provided, upon request and without cost, to any stockholder of either constituent corporation.

SIXTH: The authorized capital stock of Deluxe Media Creative Services Inc. consists of 10,000 shares of common stock, each share having no par value.

IN WITNESS WHEREOF, DMCS Merger Sub Inc. has caused this  
Certificate of Merger to be executed in its corporate name this 19<sup>th</sup> day of January, 2012.

DMCS MERGER SUB INC.

By:   
Name: Scott R. Ehrlich  
Title: Executive Vice President