

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Foodology, LLC		08/11/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Lehman Foods, Inc.		
Street Address:	1145 Arroyo Street, Suite B		
City:	San Fernando		
State/Country:	CALIFORNIA		
Postal Code:	91340		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3052226	FOODOLOGY	
CORRESPONDENCE DATA			
Fax Number:	(310)820-5988		
Phone:	3102073800		
Email:	peter_bromaghim@bstz.com, al_grossman@bstz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Peter Bromaghim		
Address Line 1:	12400 Wilshire Blvd.		
Address Line 2:	7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
ATTORNEY DOCKET NUMBER:	009346.T001		
NAME OF SUBMITTER:	Peter Bromaghim		
Signature:	/PeterBromaghim/		

CH \$40.00 3052226

Date:

01/31/2012

Total Attachments: 4

source=Assignment#page1.tif

source=Assignment#page2.tif

source=Assignment#page3.tif

source=Assignment#page4.tif

BILL OF SALE

(Personal Property)

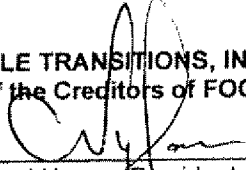
The undersigned, **EQUITABLE TRANSITIONS, INC., ASSIGNEE FOR THE BENEFIT OF THE CREDITORS OF FOODOLOGY, LLC** ("Seller"), for valuable consideration received \$50,000.00, the receipt of which is hereby acknowledged, does hereby sell to **LEHMAN FOODS, INC. dba FRESH AND READY FOODS** ("Buyer") the specific assets listed in the attached Exhibit "A".

Said sale is without representations or warranties of any kind, express or implied, including, without limitation, representations of Buyer's liability for claims against **FOODOLOGY, LLC**, whether secured or unsecured, merchantability, and/or fitness for any particular purpose.

Buyer has relied on advice of its own attorneys, or had the opportunity to do so, and not on any advice or statement of Seller in deciding to pay the Consideration. Buyer acknowledges it has not been given advice of any kind or nature by, nor is it relying on any statement of, Seller or Equitable Transitions, Inc. with respect to its decision to pay the Consideration.

Dated: AUGUST 11, 2011

EQUITABLE TRANSITIONS, INC, Assignee for the Benefit of the Creditors of FOODOLOGY, LLC

By 
Nigel Hamer, President

Acknowledgment of Receipt and Acceptance of Terms of this Bill of Sale this 11 day of AUGUST, 2011.

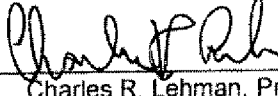
By 
Charles R. Lehman, President of
Lehman Foods, Inc. dba Fresh and Ready
Foods

EXHIBIT "A"

EXHIBIT A
LIST OF ASSETS TO BE PURCHASED BY LEHMAN FOODS, INC. dba FRESH AND
READY FOODS FROM FOODOLOGY, LLC

ASSETS TO BE PURCHASED BY FRESH AND READY

The name Foodology, & rights to the Logo		
Telephone numbers, to be forwarded to Fresh & Ready		
Any patents, trademarks, trade names		
Customer lists		
Formulations and recipes		
All specialty packaging, labels, lid film, and master cases		
	Consumables	
	Perishables	
	Packaging	
Website (transfer of domain name and e-mail addresses)		
PBI-Dansenor O2 Meter	1	
Metal Detector	1	
Scales Escali	3	
Scales A&D	1	
Computer CPU & Flat Screens	5	
Fax/Copier/Scan Combo (brother)	1	
Fax/Copier (brother)	1	
HP Printer Inkjet 1020	2	
Stainless Steel Soak Tanks	6	
Mixer / Stephan VCM 44	1	
Mixer / Stephan VCM 40	1	
Vulcan Tilt Skillet	1	
Motor Master 20,000 Series Lidder	1	
Ketan Auto Roller	1	
Grease by Goring Kerr Inc. (Metal Detector)	1	
Pallet Jacks	1	
Hitachi Ink Jet Printer (code dater)	1	
The Love Shaw Corp Case Sealer (Little David)	1	
Yale Forklift	1	
Battery Charger (For forklift)	1	
Robo Coupe	1	
Robo coupe Cutter		
Bench Grinder	1	
Black & Decker 1/2 Hammer Drill	1	
Band saw	1	
Ditto Dean	1	
Drill Press	1	
Heat Seal Turbo Tunnel / Roller	1	
Bodine Electric Roller	1	
L-Bar Sealer & Shrink Tunnel	1	
Heavy Duty Blender	1	
Air Compressors Curtis 30 HP	1	
Falcon Air Compressor 5 HP	1	
Arrow Air Drier	1	
Simplex Depositor	1	
Pressure Sensative Bottle Labeler	1	